

# See Your Financial Data in a New Light

Many companies rely on spreadsheets as a way to collect and report on critical data. While spreadsheets are easy to use, they can also hinder a company's ability to see their data with more context and use it to drive important business decisions. If you're using spreadsheets, you're at risk of overlooking big trends, insights and opportunities that could transform your company's financial future.

You need Limelight.

## Collaborative Planning & Reporting in the Cloud

By centralizing and automating your financial data in a single system with a familiar Excel-like user experience, Limelight increases collaboration and gives you immediate insights into your company performance and profitability.

#### Why Limelight Cloud?

- Easy to set up
- Quick to deploy
- Safe and secure world-class cloud providers
- 24/7 global accessibility on any screen
- No IT resources required
- Cost-effective
- High user engagement
- Scales with your business

"Now, tasks that previously took days are completed in minutes and we have the tools, time and expertise to gain deeper insights from our data that are fueling our business decisions and global competitiveness."

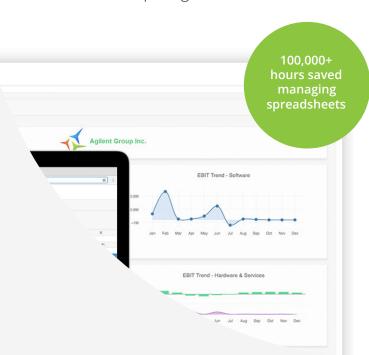
Chris Parriott, Business Intelligence Specialist, GSW Manufacturing

Faster, more collaborative financial budgeting, forecasting and reporting can be yours with Limelight Cloud.

# Complete Financial Management

#### Forecast Further, Faster

- Leverage real-time data to build your forecasting templates and drill down for deeper analysis.
- Improve forecast accuracy with built-in workflow and validations that eliminate the need for multiple review cycles.
- Save time by automatically rolling actuals in forecasts and comparing versions.





#### **Bring Efficiency to Budgeting**

- Shorten your budget cycles
- Speed up your data collection with spreadsheet uploads
- Automated data validation increases the accuracy of budgets and forecasts
- Plan beyond the account level with lineitem details.
- Stay in the know with an "always-on" audit process that tracks every single change that is made by time and user.
- Add context and stories to your numbers by posting comments and asking questions for a truly collaborative planning process.





#### Ready, Set, Report

- Create beautiful reports in record time by choosing from a selection of readymade report templates or drag-anddrop to build your own.
- Create Management Reports, P&L, Balance Sheet, Income Statements and Variance Analysis reports with ease and speed.
- Uncover powerful insights with trend reports and instant visibility into resource requirements and performance.
- Deliver reports to the right people at the right time by scheduling them for distribution via Report Books.
- Bring numbers and narratives together in a single report for a bigger picture view of your performance.

#### **Insights & Analytics**

- See your company's financial future more clearly without maintaining spreadsheets or executing manual processes.
- Get real-time, visually driven views of all your data, information and results.
- Measure and monitor your performance and important trends using dashboards with interactive charts and graphs.

#### Spreadsheets, Simplified

- Give users the spreadsheet experience they love wrapped with security, control and user-friendly features that extend beyond Excel.
- Upload your spreadsheets and instantly identify variances, uncover growth opportunities and optimize your business performance.
- Export your templates and reports to Excel and PDF in one click.

Easily move to the cloud with Limelight

## Invest in Your Long-Term Success

When you make the move to
Limelight, you're getting access
to the best financial performance
management platform on the
market today and a partner in your
ongoing success.

We'll get you up and running in three simple steps and support you for the long-term with the technical and business training you and your team need to make sure you're maximizing your software investment.



Discover





Design



**Deploy** 

"I would definitely recommend Limelight. I love the interface and have received positive feedback from users."

Sharon Mangelson, Director of Internal Audit & Financial Analysis, Salt Lake City

### Excellence Assured

We're a dynamic team of talented people on a mission to deliver the most modern and innovative financial performance management solutions to finance teams globally. We carry this mission out every day by sticking to our core value: excellence.

We've helped hundreds of customers in a variety of industries start seeing their most critical financial data in a new and clearer light to improve their performance.









"Before Limelight, we were constantly struggling to make sense of our financial data and get a clear picture of our corporate performance. Now we see where we are and where we're going very clearly – it has truly been a game-changer for our finance team and the company as a whole."

SVP, Finance, Large Insurance Company

