

Conversion Rates Soar Due to Orthopedic Seminars



\$8.5k Average Charges

20% Conversion Rate

\$14M Total Revenue Gained

Challenge

- A health needed a way to educate current patients and prospects about their orthopedic and sports medicine services.

Solution

- Leveraged Welltok's Patient Acquisition and Retention solution to send out campaigns promoting educational orthopedic seminars for those wanting to return to a normal active lifestyle.

Welltok[®]

© Welltok, Inc. All Trademarks are the property of Welltok or their respective owners. All rights reserved. v092716

www.welltok.com

Contact: sales@welltok.com

Connect with us: [in](#) [f](#) [t](#)