# Next generation of patient support programs

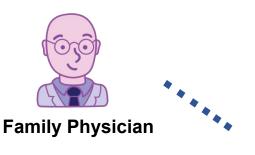


www.careteam.tech
Your next step in digital health<sup>TM</sup>



### **PROBLEM:** New treatment options exist, but patients are often confused and overwhelmed





Life saving or life changing new complex drug requires...





George Scared
Berger Tired
patient Confused
75 yr old Overwhelmed



Marie Berger Emotionally overwhelmed



Lisa Berger daughter

Not sure what to do to help



#### **PROBLEM:** This complexity creates unnecessary consequences



Slow access to treatment

#### Why?

- Patients or MD didn't realise patient was clinically eligible
- 2. There is a complex process to access reimbursement
- Takes many steps and tests to confirm eligibility

### "Drugs do not work in patients who do not take them"

C. Everett Koop former surgeon general



#### Why?

 Patients focused adherence is not as good as helping them <u>distribute accountability</u> - family and support to ensure they take the medication and do the follow ups



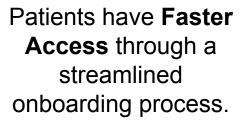
Poor health outcomes

#### Why?

- Gap between what could be and what happens is hard to understand as no data
- Patients are not sure what to do in case they are not feeling well

### **OPPORTUNITY:** Enhanced patient experience that improves outcomes and business objectives







With easier access, increase total number of patients on the drug.



to treatment with shared accountability and visibility.



Gather Real World Evidence to be able to plan and adjust your approach.



## **SOLUTION:** Careteam's patient-centered platform connects everyone in one place, focused on enabling a clear action plan



**Nurse Educator** 

Plan based practice ter



Personalised Action Plan based on best practice templates



George Berger patient 75 yr old

Supported
Optimistic
Clear on next steps



Confident with resources to support her husband

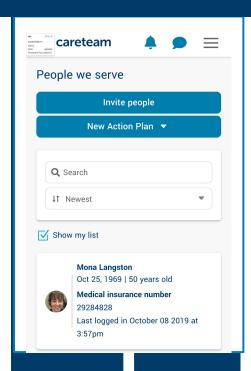


Lisa Berger daughter

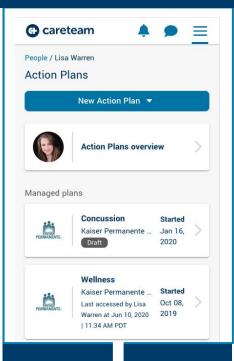
Know where she can help her dad



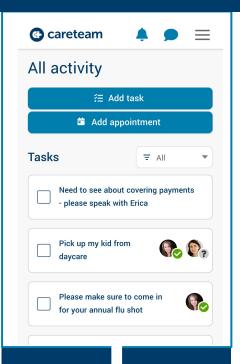
#### **SOLUTION:** Quick overview of how Careteam works



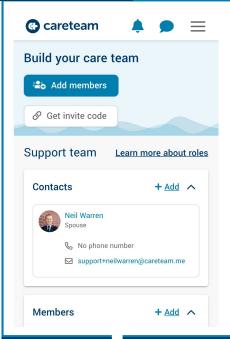
Send patients personalised Action Plans and instructions.



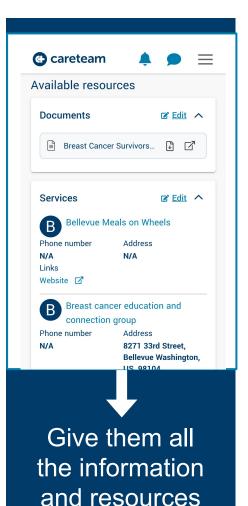
They can invite family and caregivers to help them.



See progress on tasks and action items, can intervene.



Enable secure communication and document exchange.





they need.

#### **ABOUT US:** Partner in confidence

Careteam technologies is a digital health innovation company enabling health organisations to fulfill their plans for leading edge patient centered care delivery. Winners of the Canadian Medical Association Joule Innovation award, they are physician led and unite a team of experts to drive the digital and virtual health transformation.

Some of the organizations we have worked with:























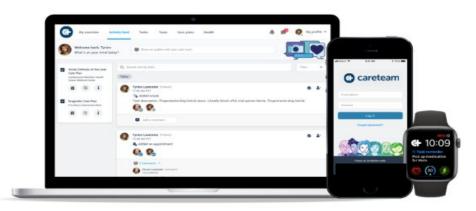












www.careteam.tech

### Your next step in digital health<sup>TM</sup>

Alexandra Greenhill MD
CEO | Chief Medical Officer
agreenhill@getcareteam.com
604.347.7338
LinkedIn

Katherine Mui
Director of Partner Development
kmui@getcareteam.com
604.729.8320
LinkedIn

