

The idea of an in-person Sales Kickoff event at an exotic location will have to wait until Covid is under control. But that doesn't mean you have to sacrifice the idea of hosting an exciting, motivating, and engaging remote SKO with all of the trimmings!

Enableocity is pleased to introduce a revolutionary new format for the remote Sales Kickoff meeting. You'll still get all of the hands-on training and gamified learning that a great in-person event would feature. For groups as small as 25 or as large as 2500, the remote SKO leverages proven web platforms like Zoom Webinars and popular LMS platforms to create a fun and interactive experience for all attendees.

## AND IT WORKS!



According to Colin Blou

**SVP of Sales at Claroty** 



It's all about planning and execution. From building an agenda to developing and writing the content of each session, to delivering the session, to managing the interaction with the teams and hosting the whole event; this is the sum of the contribution of Enableocity to the success of the SKO.

TO LEARN MORE ABOUT **ENABLEOCITY'S** REMOTE SKO

## In the 3 week engagement (launched 2 months prior to SKO event) you'll get:

- A proven, 3-day agenda framework that will thoroughly engage and energize direct sales and channel partners of all roles
- Blended learning approach including product learning, skills development, team building, gamification, guest speakers, and other fun elements to entertain as much as educate
- All event pre-planning and content/program management
- 1-1 prep time spent with all speakers and guest hosts to prepare and refine content
- Practice sessions and dry runs with all speakers and hosts
- MC/Host of the event
- Technology platform management for challenges, gamification, and leaderboards during the SKO
- OPTIONAL custom mobile app for additional gamification and polls/quizzes

## **Results You Can Expect:**

- 100% engagement of your entire sales team
- Increased retention of knowledge and skills
- Leverage online technology
- Even more data and results tracking vs. in-person events

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