

INNOVATION OVERVIEW

Trace3's Innovation practice offers a range of solutions that transform business challenges into exciting enterprise opportunities.

Our holistic approach captures the strategic big picture and provides tools for a more granular, boots-on-the-ground response to today's changing IT environment.

SOLUTION OVERVIEW

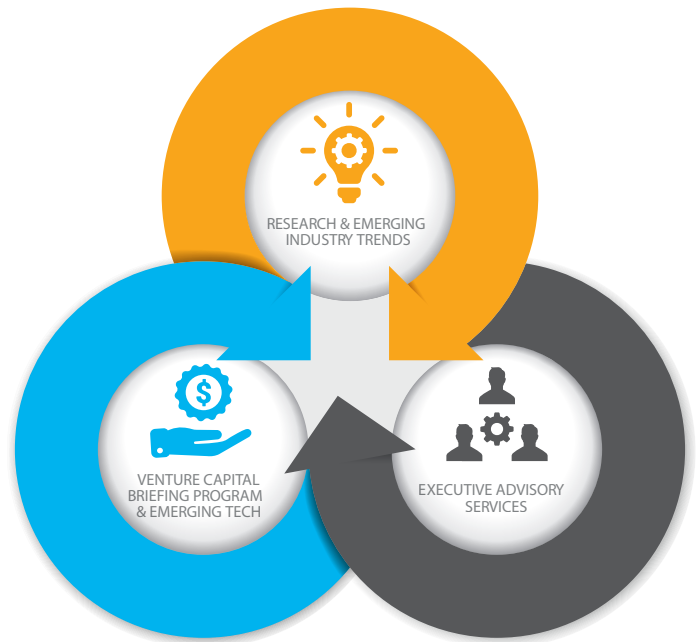
The Innovation practice places a high priority on advocating for our clients. We provide insight into leading edge technologies through our Research team, we offer access to developing applications through our extensive VC Partner network, and we help our clients stay ahead of the challenges to come with advisory services custom built for each use case.

OFFERINGS

Research & Emerging Trends: To solve the IT problems of tomorrow, our research analysts leverage Trace3's unique access across the technology landscape to derive impartial insights. Trace3 Research leverages our partnerships with numerous established and emerging technology companies, our experienced engineers, a large client ecosystem, and deep relationships with dozens of the top Silicon Valley venture capital firms to spot trends ahead of most industry pundits, allowing you to gain an inside advantage on tomorrow's trends and reduce your technical and business risk.

Venture Capital Briefings: Staying ahead of the innovation curve is imperative to gaining and maintaining a competitive advantage. Spend a day in Silicon Valley speaking with companies individually curated to suit your organization's most challenging issues. Depending on the use case, we can even set up a thematic briefing where the emerging technology is specific to your industry or vertical and may include other like-minded colleagues seeking to understand emerging practice.

Executive Advisory Services: Our Executive Advisory Services are specifically designed to sharpen your leadership skills to exploit new solutions and techniques. Coupled with intelligence collected through our extensive Venture Capital relationships, Trace3 advisors provide vision and guidance to help you realize your technical and business objectives. Discover new tactical and strategic approaches to seamlessly integrate emerging technology into your existing environment to overcome your unique business challenges.



VALUE

Trace3 empowers organizations to keep pace with the rapidly changing IT landscape by leveraging innovative technologies and organizational health. Create the first-mover advantage and transformational clarity that ensures a competitive edge in today's marketplace.

Take the next step and prepare your organization to deliver on the future with Innovation.

Engage Trace3 for a custom research project, a thematic VC briefing, or executive consulting for your specific use case.