

Our Cloud Optimization success stories are numerous, providing customers:

- Peace of Mind. We monitor your environment so you don't have to
- Cost Savings. We have proven results in helping customers measurably reduce their cloud spend through hygiene, rightsizing and pre-payment options. We provide continuous monitoring of cost reduction opportunities
- Trusted Advisor. We become your trusted advisor, comprehensively monitoring your environment to ensure you understand your monthly invoice, have the business metrics you need and to ensure your workload spends are optimized



GAIN CONTROL OF YOUR CLOUD WITH TRACE3

Our team of Certified Cloud Optimization Specialists can help you achieve an optimized cloud environment so that you can focus on what is most important: your core business.



IDENTIFYING UNUSED RESOURCES + AWS SAVINGS PLAN = OVER \$31K MONTHLY SAVINGS

A cybersecurity company and new Premium customer has seen the instant benefits of Trace3's cloud optimization services. Within two weeks of onboarding, this customer saved over \$6K per month by identifying unused resources. Trace3 is also advising them on AWS Savings Plan purchases that will save them over \$25K per month.



A MONITORED ENVIRONMENT GIVES PEACE OF MIND

This biopharmaceutical company saw the value in cloud optimization when Trace3 analyzed their platform and discovered they had significant opportunities in EC2 instances. As this customer expands their cloud platform, Trace3's governance in monitoring their environment gives them peace of mind and allows them to focus on their core business.



MONTHLY BILL SAVINGS THROUGH DATA MINING

Trace3 enabled savings of 10% on monthly bills via data mining for an equipment sales software company. Trace3 also automated very manual reports and provided guidance on new reservation/savings plans for this customer. Additionally, in alerting them to an error where they inadvertently oversized a new resource, Trace3 saved the customer thousands of dollars.



EXTENDING THE LIFE OF CREDITS

A clean fuel company had several thousand dollars in AWS startup credits that they were applying to their EC2 compute costs. In advising them to purchase an AWS Savings Plan, Trace3 enabled this customer to extend the life of their credits and save money in the long run.



LEGACY CUSTOMER LOOKS TO TRACE3 AS TRUSTED ADVISOR

An event automation company has saved thousands of dollars per month under the AWS Savings Plan with Trace3's governance. This longtime customer also relies on Trace3 to alert them to unexpected spend and expiring reservations.



GLOBAL LEARNING LEADER SAVES ON COMPUTE COSTS

Trace3 has become a trusted advisor to a leading K-12 learning site on optimizing cloud spends. A recent educational session for this longtime customer resulted in them purchasing an AWS Savings Plan, enabling Trace3 to help them save significantly on AWS compute costs.



STRONG RELATIONSHIP WITH AWS RESULTS IN SAVED BILLING FEES

Trace3 has taken charge in navigating the complex reserved instances space for an entertainment platform provider. Trace3 has also leveraged its strong relationship with AWS to enable the waiving of thousands of dollars in billing fees to this customer.



STARTUP SAVES OVER \$1K A MONTH

A real estate app startup saved more than a thousand dollars per month when Trace3 identified a reservation type that this customer did not know existed. Trace3 also provides a much relied upon weekly cloud analysis to the CEO, providing him the peace of that his cloud environment is being monitored when his team doesn't have the time or resources to do so.



SPENDING SPIKES FLAGGED WITH CLOUD OPTIMIZATION

Over a two-year period, Trace3 identified numerous spending spikes due to security breaches, manual error and unexpected circumstances for a SaaS company with the Cloud Optimization Premium tier. Trace3 has become a trusted advisor to this Trace3 legacy customer in managing their AWS and Azure footprints.