

TRACE3

ADVANCED ANALYTICS OVERVIEW

Many organizations aspire to be data driven. After all, data allows us to make better, faster decisions. In a world where market conditions are constantly changing, these decisions become even more impactful—for better or worse.



While the road to being data driven can be bumpy, we offer solution paths to ensure that good data and information can be rapidly assembled and interpreted for business outcomes. Trace3's approach centers on three complimentary offerings: (1) Self-Service Business Intelligence, (2) AI for Business, and (3) Analytics in the Cloud.

ADVANCED ANALYTICS TAILORED FOR YOU

Partnering with your business leaders and data experts, we take a holistic, end-to-end approach to analytics. Our business consultants, data scientists, and data architects and engineers are hands-on, focusing on business outcomes. We identify and prioritize use cases, integrate solutions into operational workflows, develop capabilities, design and build analytics environments, and ensure your business and technology users can maximize the solutions. You can decide to do one or all of these, and we adjust to your stakeholders.



SELF-SERVICE BUSINESS INTELLIGENCE (SSBI)

By the time many decision-makers get access to reports, opportunities have passed. SSBI is key to running a business with data-driven decisions, informed managers, and a well utilized IT department. We have expert knowledge to: (1) build informative visualizations and reports, (2) execute backend data modeling and data prep work, (3) govern data sources and reports for efficient and consistent use, and (4) provide best practice analytics training for long-term analytics success.



AI FOR BUSINESS

AI is empowering organizations to significantly impact business outcomes as market and competitive dynamics change faster than human insights can respond. We have the expertise to help you capitalize on AI by tackling three main challenges: (1) determining how to start using AI for business outcomes, (2) developing and scaling AI model development and operationalization, and (3) providing expert data scientists.



ANALYTICS IN THE CLOUD

As organizations move to the cloud, Analytics in the Cloud is a natural next step following the migration of applications and data. On-premises organizations can also leverage the scale, management, cost model, and cloud native applications to perform this offering. Our goal is to accelerate your cloud analytics to easily and rapidly impact the business through 4 offerings: (1) SSBI in the Cloud, (2) AI in the Cloud, (3) IoT in the Cloud, and (4) Modern Data Warehouses in the Cloud.

Our mission is to directly impact your business's profit and loss by simplifying the complex, solving barriers, and operationalizing and monetizing solutions so that you can be confident in all your business decisions.