THE CURRENT LANDSCAPE



- Lethality Annual
 - Tobacco 480,000
 - COVID 250,000 (7 months)
 - Alcohol 73,000
 - Illegal Drugs 70,000
 - KIA WWII 167,000/year
- Public Focus 100% COVID (medical, political, economic)
- Prevention and treatment evidence-based programs in disarray.
- Drug Courts, AA/NA offline

DEALING WITH THE FUTURE



- SUD Treatment re-engagement.
- Resources commensurate with the scope of the disaster.
- 20 million suffer from addiction.
- 23 million in recovery.
- 90% of Americans with SUD began using before age of 18.
- Genetic factors account for about half of a person's likelihood of developing SUD.
- Only about 10% of people receive any type of specialty treatment.