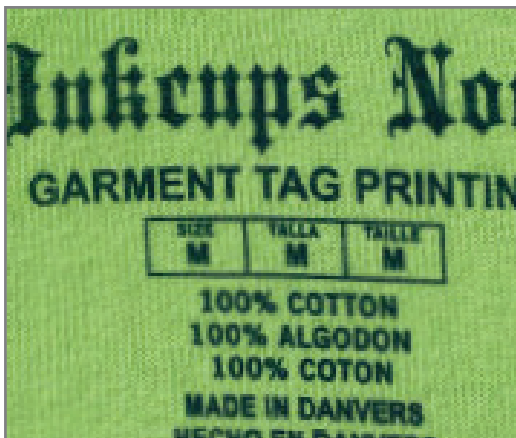
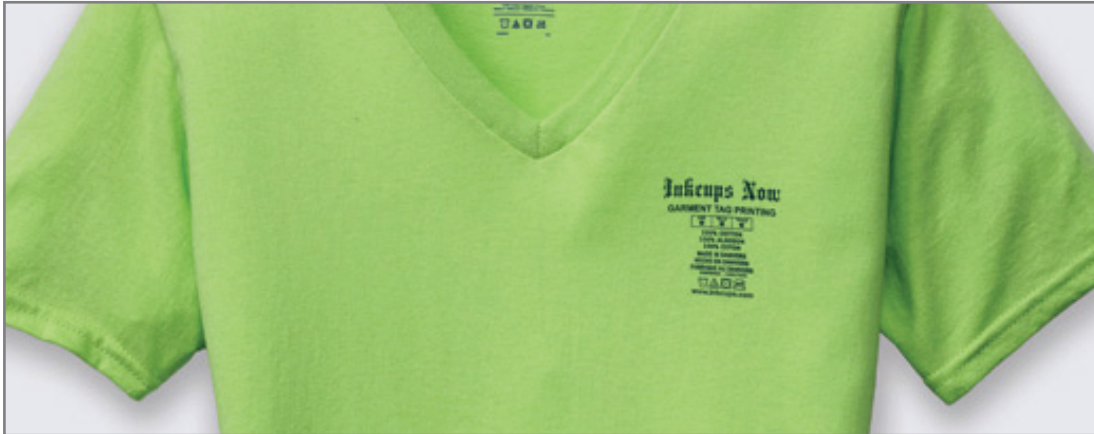


# Decoration 101 - Pad Printing

Pad printing uses a soft silicone pad to transfer an image taken from a plate etched with a reversed logo, similar to a rubber stamp. Images can be very small and detailed and can be up to 5½ inches in diameter. Pad printers are capable of printing up to six colors, however most industry printers use one to two colors at most when printing on apparel. Pad printing is a popular trend for tagless label printing. The prints are soft, durable and capable of high and low volume production. Pad printing is great for sling bags, totes and other items that are difficult to decorate, as well as styles that are heat sensitive.



## TIPS FROM OUR EXPERTS

- Tagless printing works best for tightly-woven cotton material or nylon because the ink may bleed through the material if it is too thin. Other textiles that can be tagged by pad printing are: ribbed cotton, fleece and flock materials.
- Materials such as denim can also be pad printed, but be sure to check with your decorator or raw materials supplier for advice before printing.
- Tagless printing works for dark textiles. Opaque inks are available and are good for one hit. Check with your decorator or raw materials supplier for more detailed information.

