

Decoration 101 - Emboss/Deboss

Embossing uses a metal-engraved die along with a combination of time and temperature to create a design that will not fade or wash away. An embossed logo is made when the areas surrounding the logo are pressed, creating a puffed or raised look. This method works well on cotton, polyester, leather, pleather, fleece and polar fleece fabrics. It is an extremely upscale look and a fresh alternative to traditional decorating techniques.



EMBOSSING PUFF

Puff is a foam backing similar to embroidery pelfon. It gives a debossed logo a raised appearance and much greater contrast. Cotton, fleece and polar fleece fabrics require puff. Without it the image on these fabrics gradually relaxes and fades away. Like embroidery pelfon, the excess puff backing is trimmed close to the design but will remain with the garment.



DEBOSSING

Debossing uses a metal-engraved die along with a combination of time, temperature and pressure to create a design that will not fade or wash away. A debossed design is made when a logo is pressed into the fabric, creating an impression. This method works well on cotton, polyester, leather, pleather, fleece and polar fleece fabrics. It is a high-end look and an alternative to traditional decorating techniques.

TIPS FROM OUR EXPERTS

- Using puff requires the decorator to get directly behind the layer being debossed. Depending upon the garment's construction, fabric liners may be an obstacle.
- Polyester, leather and pleather fabrics can be decorated with or without puff. The advantage of not using puff is that there is no backing material behind the design. This is often preferred on high-end polyester garments. The image will not have the same contrast relief as images done with puff.

