SPONSORSHIP OPPORTUNITIES OCTOBER, 2020





An exclusive virtual gathering of industry leaders and progressive thinkers at the intersection of financial services, design, innovation, and technology.

Sponsoring the Financial Experience Design Conference puts you, your products, or your service before a select, highly qualified group of executives, strategists, innovators and designers in banking, investing, insurance, Fintech, and other professionals.

Conference Highlights

- 150 senior-level participants
- Exploration of the true design needs of the Financial Services industry
- Decision makers, proven partners

* These are limited sponsorship opportunities result in a strong impression that generates business outcomes.*

Premier Sponsorship Opportunities

DAY 1 WORKSHOP: CHALLENGE SPONSOR



LIMIT 1 | \$6,500

Our senior attendees work together to discuss and solve industry challenges in a workshop-style environment. The dialog is dynamic, interesting and the format provides and excellent opportunity for networking with colleagues. Provide challenges our attendees work on and associate yourself with teamwork innovation and action.

Additional Benefits Include:

- Premium day 1 branding placement and mention "Today's activities sponsored by..."
- •3 minutes of main stage remarks to welcome
- 1 conference registration pass
- •Company logo on day of marketing materials including: website, day of marketing materials, and pre-conference marketing materials.

MORNING STAGE SESSION

LIMIT 2: 10 MINUTES | \$5,000

Have a new product or service to highlight for the registrants? In consultation with us, present a 10 minute overview or demo from the stage.

Additional Benefits Include:

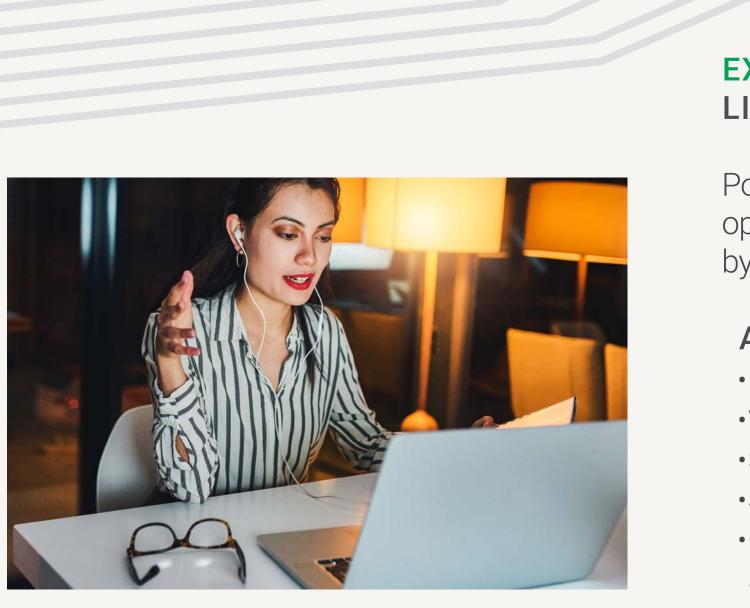
- •2 Conference registration passes
- •Virtual exhibition space (1 booth)
- •Company logo on day of marketing materials including: website, onsite signage, and pre-conference marketings

VIRTUAL LUNCH SPONSOR LIMIT 2: DAY 1 & 2 | \$5,000

Benefits Include:

- Exclusive host of the lunch reception
- •2 Conference registration passes
- •Virtual exhibition space (1 booth)
- •3 minutes on the main stage to introduce yourself and your company and invite registrants to the lunch
- •Company logo on day of marketing materials including: website, onsite signage, and pre-conference marketing materials





Platinum Sponsorship Opportunities

EXCLUSIVE VIRTUAL COCKTAIL RECEPTION HOST LIMIT 1 | \$3,500

Post-conference cocktail receptions are always a huge hit and a great opportunities to mingle with those you aim to reach. Make a great impression by sponsoring the cocktail reception.

Additional Benefits Include:

- •1 Conference registration passes
- •Virtual exhibition space (1 booth)
- •3 minutes of main stage remarks to welcome registrants to the cocktail reception
- •Signage recognition throughout the cocktail reception
- •Company logo on day of marketing materials including: website, onsite signage

and pre-conference marketing materials

COFFEE SPONSOR LIMIT 2 | \$3,000

Benefits Include:

- 1 Conference registration passes
- Virtual exhibition space (1 booth)
- •Signage in the coffee break area
- Logo placement on the coffee cups (provided by Sponsor)
- •Company logo on day of marketing materials including: website, onsite signage, and pre-conference marketing materials

Premier Sponsorship Opportunities

EXHIBITOR

\$2,500

Present your brand and message to this community of passionate innovators and decision makers through an exhibition booth.

Additional Benefits Include:

- •1 Conference registration passes
- •Virtual exhibition space (1 booth)
- •Company logo on day of marketing materials including: website, onsite signage, and pre-conference marketing materials

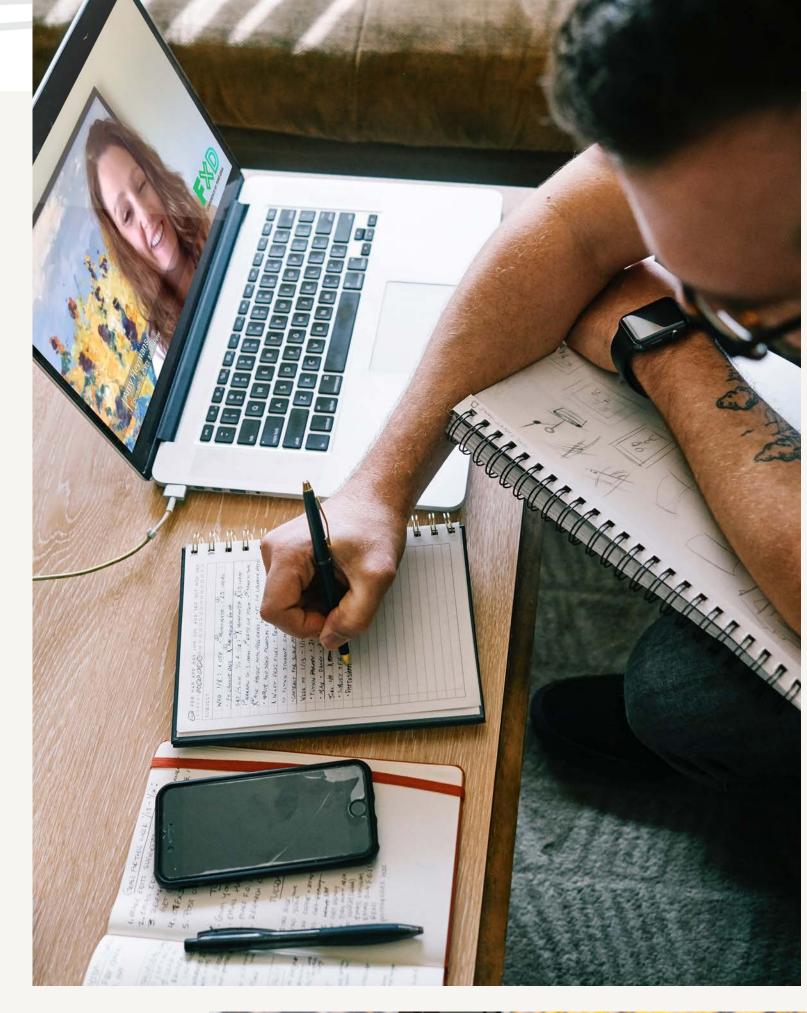
MEETING ROOM SPONSOR

LIMIT 2 | \$1,500

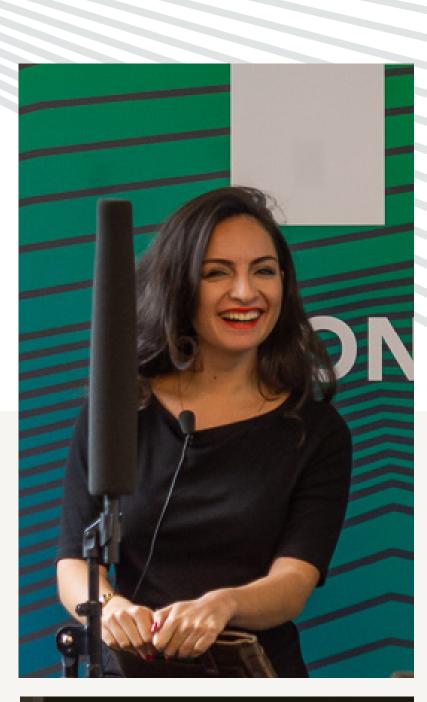
Secure the opportunity to host a virtual meeting space within our platform. Use the room to facilitate introductions and get to know your next client.

Additional Benefits Include:

- •1 Conference registration passes
- •Virtual meeting space (1 meeting room)
- Company logo on day of marketing materials including: website, onsite signage, and pre-conference marketing materials













Become a Sponsor

Select the level of visibility appropriate to your organization's needs, and contact:

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