



BLUE EARTH

D I A G N O S T I C S

A Bracco Company

COOKIE POLICY

This cookie policy explains how Blue Earth Diagnostics Ltd uses cookies to recognise you when you visit our website. It explains what these technologies are and why we use them and your rights to control our use of them. Some cookies collect information about browsing behaviour when you access this website via the same computer or device. This includes information about pages viewed, and your journey around our website.

What Are Cookies

Cookies are small files that are downloaded to your computer, to enable our website to function as you would expect and to improve your experience. They are used to 'remember' when your computer or device accesses our website.

For more general information on cookies see AboutCookies.org or Allaboutcookies.org.

Why do we use Cookies?

We use cookies provided by a trusted third party, HubSpot who hosts our website, to enable you to navigate this website.

This website uses Google Analytics, which is one of the most widespread and trusted analytics solutions on the web. These cookies help us to understand how you use the site and identify ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

We don't permit any third parties to advertise on our website, but we cannot control advertisers that are allowed by internet service providers to advertise whilst you are browsing on the internet.

For information on the file names and general information of the Google Analytics cookies, see the official Google Analytics site.

What Cookies do we use?

Strictly Necessary

These cookies are necessary for our website to function and cannot be switched off. They are usually only set in response to actions made by you for example setting a privacy preference or completing our contact form.

Performance and Functionality Cookies

These cookies allow us to understand and improve the performance of our site. For example, they allow us to know what pages are the most and least popular and how visitors navigate our website. They also enable our website to provide enhanced functionality and personalisation.

Social Media Cookies

These enable the sharing of content with social or professional networks.

We respect your right to privacy. View our [Privacy Policy](#) here. If you don't want to receive cookies while browsing our website, you can choose not to allow some types of cookies by modifying your browser and/or mobile device settings so that it notifies you when receiving cookies or you can choose to restrict or block cookies. You can do this by adjusting the settings on your browser (see your browser Help for how to do this).

Please note, disabling cookies will affect the functionality of this website.

Updates to this Cookie Policy

We may update this policy in order to reflect changes to the cookies we use or for other legal or operational reasons. Please re-visit this policy regularly to stay informed.

To view essential cookies used on this website visit [HubSpot's Knowledge Base](#), our partner who hosts this website.

If you have any questions about this policy, please email us at contact@blueearthdx.com.