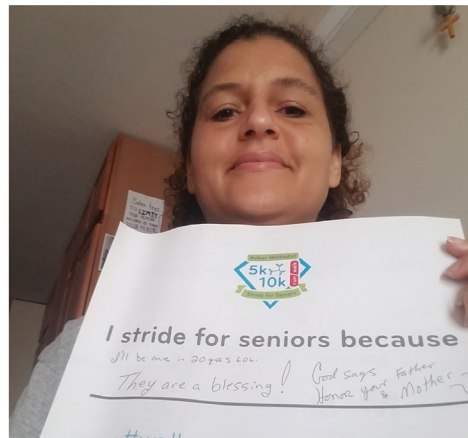




# Stride for Seniors

June 5, 2021 | 9 a.m. | Lake Harriet Bandshell or virtually



## Partnership Packet

Join us for the **Walker Methodist 16th Annual 5k/10k Stride for Seniors** around Lake Harriet or virtually on June 5, 2021, at 9 a.m. Runners and walkers of all abilities are welcome. Our goal is to raise program funds for more than 3,000 residents we serve annually — and celebrate *Life. And all the living that goes with it.*





# Sponsorship Levels and Benefits

	Sprinter \$10,000	Runner \$5,000	Jogger \$2,500	Walker \$1,000
<b>PRE-RACE RECOGNITION</b>				
Logo prominently displayed on Walker Methodist Foundation website & race materials	X			
Large logo on t-shirts	X			
Logo on race website with a link to your company website	X	X	X	
Logo on gift box for virtual race	X	X	X	X
Facebook recognition	X	X	X	X
T-shirt sponsor (one available)		X		
Name on website with hyperlink to your company website				X
<b>RACE DAY RECOGNITION</b>				
Race registrations included	10	5	3	1
Opportunity for race day participation — speak, lead car, leading stretch off	X	X		
Mention from podium by CEO	X	X		
Event signage — logos	X	X	X	
Group volunteer opportunities	X	X	X	X
Post-race snack sponsor			X	
Event signage — name				X
<b>POST-RACE RECOGNITION</b>				
Newsletter mention — 3000+	X	X	X	X
Community Impact Report mention	X	X	X	X
Social media — Facebook, Twitter, website	X	X	X	X

# Why You Should Partner with Us

Partnering with Walker Methodist on our **16th Annual 5k/10k Stride for Seniors** provides the funds for life-enhancing programs and services for older adults that contribute to their health, well-being, and quality of life. By doing so, you help fulfill our mission of enhancing the lives of older adults through a culture of care, respect, and service.

## OUR IMPACT IN 2020

More than

**3,000**  
**residents**

served and cared for  
on an annual basis



**20,000+**

meals  
provided  
for team  
members  
during the  
pandemic



Walker  
Methodist  
owns and/  
or manages

**20 senior living  
communities**

including independent  
living, assisted living,  
long-term care,  
memory care, care  
suites, transitional care,  
and affordable housing

**\$40,000**

donated for team  
members  
through our  
well-wishes  
fund



Thanks  
to grant  
funding,  
we  
provided  
virtual  
classes for

residents, including

**58 Zoom  
sessions** and **6**  
**art forms** for  
**100 resident  
artists** at  
**7 Walker  
Methodist  
communities**



**\$64,000**

raised during  
Give to the  
Max Day for  
Kaleidoscope,  
our memory care  
program



**4 new housing  
communities**

in Buffalo, Burnsville,  
Mora, and Rush City  
became part of the  
Walker Methodist family  
of communities



**\$525,179**

raised by the  
Walker  
Methodist  
Foundation

# Sponsorship Opportunities

## Contact Information

Name

Company

Address 1

Address 2

City

State

Zip

Phone

Email/Twitter handle

## Partnership Package (please select one)



## Stride for Seniors

June 5, 2021

Sprinter \$10,000

Runner \$5,000

Jogger \$2,500

Walker \$1,000

Other (please specify – gift-in-kind included)

## Method of Payment (please select one)

Please invoice me at the above address

Enclosed is a check payable to Walker Methodist Foundation

Please call me to process a credit card payment

Please charge my credit card. (Please fill out information below or go to [www.walkermethodist.org/give-now](http://www.walkermethodist.org/give-now).)

Name as it appears on card:

Card number:

Expiration date:

CVV:

Signature:

### Logo Submission:

Email your high resolution (300 dpi) logo in EPS or JPG format to:

[mnelson@walkermethodist.org](mailto:mnelson@walkermethodist.org)

[Click here to email your form to mnelson@walkermethodist.org.](mailto:mnelson@walkermethodist.org)

– OR –

### Mail form and payment to:

Marilyn Peller Nelson  
Walker Methodist Foundation  
3737 Bryant Avenue South  
Minneapolis, MN 55409

**Thank you for becoming a partner in supporting the residents and patients of Walker Methodist.**