



Analytics-Driven Decisions.



PARTNERS SINCE 2017



ROOKIE OF THE YEAR
2017

60+
DATA ENGINEERS,
ARCHITECTS &
CONSULTANTS TRAINED
AND CERTIFIED

SDG GROUP & SNOWFLAKE GLOBAL PARTNERSHIP

SDG Group is an **Elite Snowflake Services Partner** with expertise in modernizing data architectures in the Data Cloud and realizing its full potential with scalable data and analytics solutions.

From migration services and boosting data management to leveraging AI and the development of solutions throughout the entire data value chain, our experts will help you **get to business value faster with Snowflake's Data Cloud Platform.**



SNOWFLAKE SERVICES

We bring **over 25 years of data and analytics expertise, industry and business experience** and offer Services, Labs, and Managed Service Platforms to enable our clients to get the most out of Snowflake.

- SERVICE
 - Reseller & System Integration
 - Migration Services
 - New Development and Good Practices
 - Data Sharing / Collaboration
- LABS **SDG : Lab^{sdg}**
 - Optimization of Scalability & Cost
 - Best Practices & Tuning
 - Performance Benchmarks
 - SnowPark, Ingestion, Data Quality, Auditing Frameworks
- MSP **SDG : PaaS^{sdg}**
 - Full & Custom Data Platform As A Service
 - COVID-19 Smart Data Sharing Service
 - EAGLE Retail, Consumer Products, Pharma, Digital Analytics



GLOBAL PRESENCE

Customer proximity is our purpose

Our global presence and a leading vision in the practices of Business Analytics and Data-Driven Solutions allow us to **serve our customers** worldwide at best. Since November 2020 SDG joined Alten Group (+32.000 Engineers and +2.7B€ Revenues. Listed on Euronext Paris)

+100M VOLUME OF ACTIVITY

A growth mind-set to Keep Moving Forward

While maintaining our own specialized niche player value proposition, we have achieved a considerable **volume of activities** provided worldwide in consultancy, design support and the creation of business analytics models and solutions.

+1100 SPECIALIZED CONSULTANTS

Driven by talent and innovation

We are constantly growing by attracting and retaining the best talents from the market. Our customers can rely on a **skilled team passionate for innovation** and committed to our shared fundamental values such as meritocracy, teamwork, integral honesty and committed to excellence.

+500 CUSTOMER BASE

Our customer at the center

We serve an ever-increasing **number of clients** around the world. Working side by side with our clients acting as a Partner. Collaboration based exclusively on the full achievement of the expected results, evolving from specialist assignment to long-term partnership.

WE ARE A CONSULTING FIRM SPECIALIZED IN DATA & ANALYTICS

We are committed in unlocking the organizations' potential and hidden value by offering in-depth analytics expertise that empowers our client's business model to become successful data-driven enterprises.

Innovation is in our DNA. We constantly innovate our value proposition with cutting-edge laboratories and transformational models to provide the ultimate analytics practices and solutions.

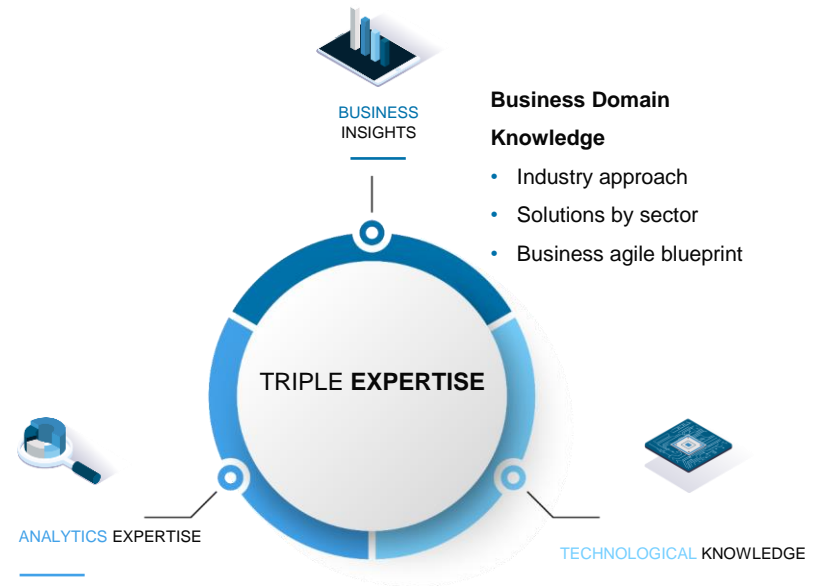
MARKET POSITION

GLOBAL DATA & ANALYTICS REPRESENTATIVE VENDOR 2017-2020

10 MOST INNOVATIVE BIG DATA ANALYTICS COMPANIES 2019-2020

THE THREE PILLARS

SDG Group works on the **pillars of a Triple Expertise**, incorporating business process skills by domain, with a technological knowledge and a partnership with the most important and innovative software providers. We also add to our portfolio cutting-edge laboratories and the development of advanced analytics & AI technologies.



Business Domain Knowledge

- Industry approach
- Solutions by sector
- Business agile blueprint

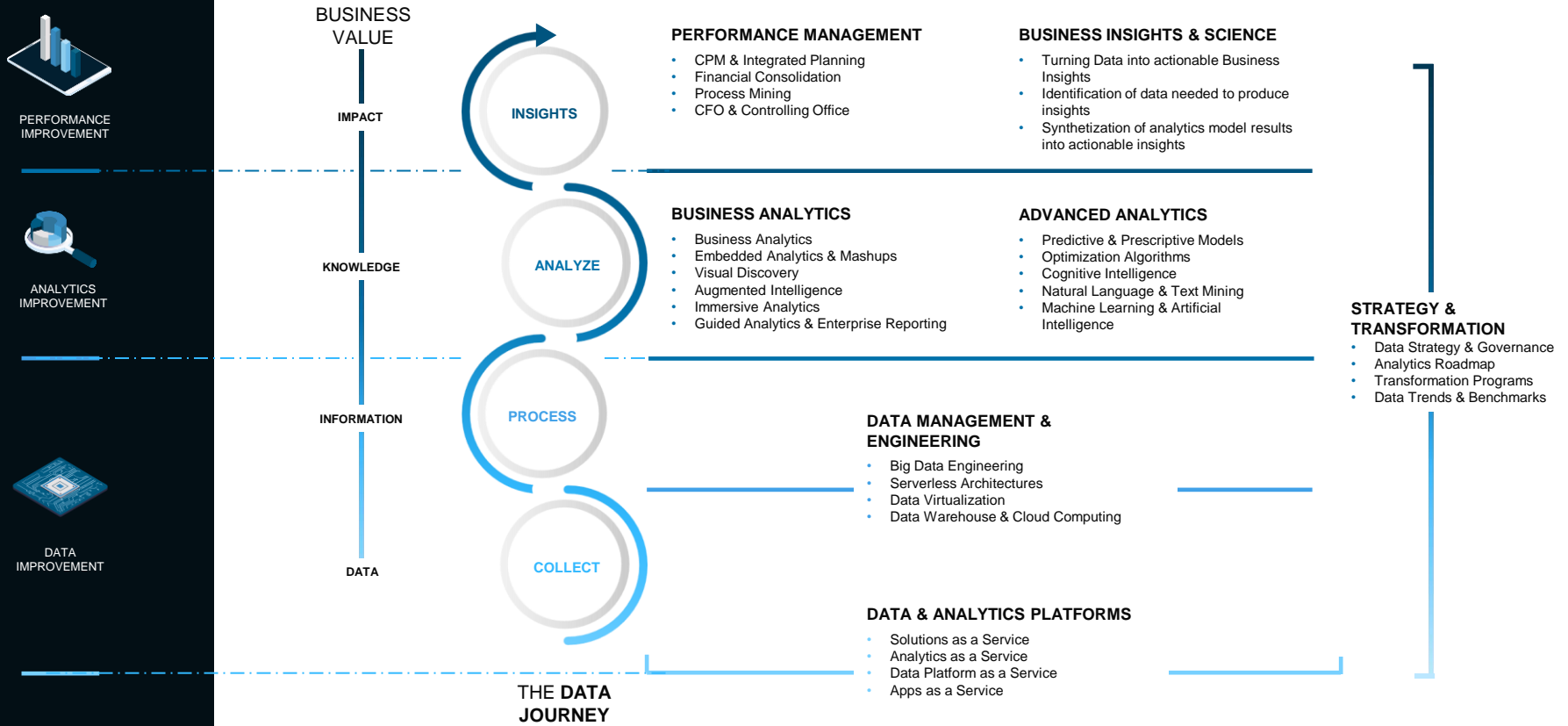
Practices by Analytics Key Process

- Advanced Intelligence & Analytics
- Data Management & Engineering
- Performance Management

Strong Platform agnostic Know-How

- Strong Partnerships with Market Leaders
- Best-of-breed Market Recognition
- Vendor Independent Advice & Selection

THE VALUE PROPOSITION





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