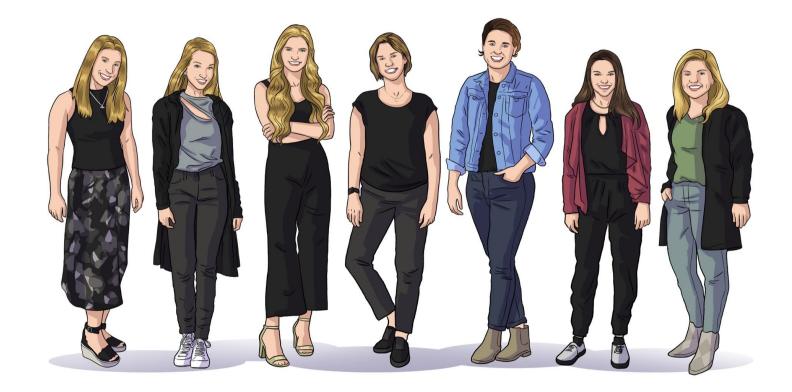
Humanizing Your Editors Natalie, Twenty-First Digital





Why we're here



'People want to take back their mind': Substack CEO Chris Best on the growing appetite for paid newsletters

Heather Cox Richardson Offers a Break From the Media Maelstrom. It's Working.

She is the breakout star of the newsletter platform Substack, doing the opposite of most media as she calmly situates the news of the day in the long sweep of American history.



Pandemic Causes Media and Entertainment Digital Ad Spending to Decline Despite Uptick in Streaming and Gaming

Down and Out in the Gig Economy

Journalism's dependence on part-time freelancers has been bad for the industry—not to mention writers like me.

Email

Who runs this thing?

My name is Isaac Saul, I am a politics reporter who grew up in one of the most politically divided counties in the United States: Bucks County, Pennsylvania. I have written all over the world. I'm an editor for A Plus, the positive news outlet founded by Ashton Kutcher. I also freelance as a reporter for TIME Magazine, Vox, The Forward, The New York Daily News, Independent Journal Review and more. You can read about my career as a reporter here or follow me on Twitter.

Tangle is also produced by a social media manager, two copy editors and a team of research assistants with educational and professional experience in politics, who all work part-time on helping produce the newsletter. And, of course, the opinions and feedback from readers are included in almost every newsletter.

AXIOS LOCAL

Hi there!

Torey Van Oot and Nick Halter here. Thanks for subscribing to Axios Twin Cities! Every weekday morning, we will send you a look at the top stories shaping Minneapolis and St. Paul.

Why it matters: We already know 2021 is going to be another momentous news year here in our area. Axios' Smart Brevity can help you cut through the noise and better understand the biggest developments of the day. The goal is to help you get smarter faster about the stories unfolding in our own backyards and have some fun while we're at it!

Some background about Torey:

- I covered state politics for the Minneapolis Star Tribune for the last two years, and my reporting on Minnesota people and issues has also appeared in publications ranging from <u>InStyle.com</u> to The Washington Post.
- Before moving to the Twin Cities in 2017, I reported on local, state and national issues for newsrooms across the country, including The Sacramento Bee, Refinery29 and a group of 11 NBC-owned TV stations.
- My husband and I live in the Longfellow neighborhood of Minneapolis with our golden retriever Kirby. If you follow me on <u>Twitter</u>, you've probably seen a photo of my dog.

Introduce Your Audience To Your Team

The Washington Post <email@washingtonpost.com> A letter from the new executive editor

The Washington Post

Sally Buzbee, Executive Editor

Dear Washington Post subscribers,

A letter from the new executive editor To: Natalie p <natalie@twentyfirstdigital.com>

> I couldn't be more excited to serve as executive editor of The Washington Post. I came here because of the respect I have for the institution and its people. Over the last month, I've spent time meeting and learning from my new colleagues, and it has been a pleasure putting faces to the names of the journalists we rely on for news that impacts our lives and everyday decisions. Their collective curiosity, vigor, and passion for this important work is palpable and inspiring, and it is a privilege to play a role in sharing their expertise with you.

> I've spent my career pursuing the facts, seeking out stories of significance, and holding the powerful to account. To lead the biggest newsroom in The Washington Post's history is an incredible honor for me. But to also join The Washington Post at this moment in history feels like the beginning of a journey we are embarking on together. The world is ever changing, yet our commitment to you and to the profession I love, is not. We will continue to deliver the quality journalism that you have come to expect, reporting relevant and meaningful information and analysis in ways that are most accessible and convenient to you.

We'll work daily to ensure the growing, diverse range of voices in our newsroom is heard and reflected, and that we are diligently finding and telling the stories that spotlight the experiences of our diverse readers.

MARKETING BREW

Thanks for signing up for Marketing Brew...

guaranteed to bring you the latest stories shaping the marketing and advertising landscape, like only the Brew can.

To help ensure the Brew gets delivered without any hiccups, we recommend following these quick steps:

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Apple mail users—tap on our email address at the top of this email (next to "From:" on mobile) and click "Add to VIPs"

For everyone else-follow these instructions

If you have any questions or feedback, don't hesitate to reach out.

Cheers, Phoebe Bain Writer, Marketing Brew

P.S. Have friends or colleagues who'd be interested in Marketing Brew? Send them here \rightarrow

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Introduce Your Audience To Your Team

St.Louis THE BIG THINK

POLICY. ENTERPRISE. POSSIBILITIES.



A MESSAGE FROM DEPUTY EDITOR AMANDA WOYTUS

By now, you've probably seen the headlines from the *St. Louis Post-Dispatch*: "As other cities race ahead with pandemic relief, St. Louis mired in stalemate." "St. Louis mayor 'evaluating' using federal aid without aldermanic approval." The sticking point for the president of the Board of Aldermen and mayor is the language around \$33 million, which would go to business development in four sections of North St. Louis, in Board Bill 2, a spending plan for \$168 million of the city's American Rescue Plan Act funding.

designStL DESIGN



I'm pleased to announce the launch of a brand-new Design newsletter on June 16!

A MESSAGE FROM DESIGN STL EDITOR-IN-CHIEF VERONICA THEODORO

Humanize Your Asks

The Markup Hello World Dispatches from Editor-in-Chief Julia Angwin



This Week We Want Your Feedback



Getty Images

Hello, friends,

If you're like me, you've probably noticed that it's weird to give presentations on Zoom because you can't see how the audience is reacting as you speak. I find that I am uncomfortable when I cannot subtly adjust my tempo or tone to what I perceive in the audience whether it is the quiet of attentive listeners or the subtle rustlings of bored attendees.

I feel the same way about this newsletter sometimes. Because <u>we</u> <u>don't track anything about our readers</u>—whether they open the email, or how long they spend with it, or if they leave it unopened in their inbox—I sometimes feel as if I have no idea if you, dear reader, are restless or engaged.

Help Us Grow The Dispatch Community. Subscribe Today.

What you see is what you get: First-rate political coverage on the big issues (and niche interests) of the day.

Charlotte Lawson Jan 22 ♡



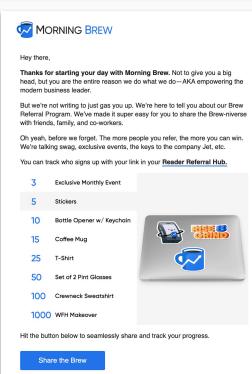
Hi! I'm Dispatch reporter Charlotte Lawson.

If you had asked me what career I planned to pursue five years ago, I would have probably answered that I wanted to be an archaeologist of the Indiana Jones variety.

(No, really: If you don't believe me on this, we can attach a standby photo of 17-year-old Charlotte sporting cargo pants, caked in mud, and rifling through a five-foot oyster shell mound at an 18th-century South Carolina plantation.)

Something drew me to the idea of digging—literally and figuratively—for snippets of human life to piece together a bigger picture. During my eight months at *The Dispatch*, I've had countless opportunities to do just that—unearthing the broader perspectives behind global topics ranging from <u>sanctions-evading Russian oligarchs to Taliban violence in Kabul</u>.

Humanize Your Asks



Or copy & paste your referral link to others: morningbrew.com/daily/r/?kid=4de06ae2

Stay Brewin'

Austin Rief CEO, Morning Brew

An Important Message from Jonah Goldberg

Jonah Goldberg Feb 3 ♡

Hi,

Look, I get it. When I get these kinds of pitches, I feel like the blind guy after being given a piece of matzoh: "Who writes this stuff?"

The good news is that, as with my forthcoming book *The Amish Guide to Computer Programming*, I'm going to keep it short—because I don't want to waste your time. In fact, not wasting your time is a big part of our mission here.

My dad was an editor, and he always told me that every sentence should either be good or important. If it's important, the reader will recognize it. If it's good, the reader won't mind if it's not important. If it's neither: Get rid of it. Obviously, this is an impossible ideal, but that's why we call them ideals. They're something to strive for.

Humanize Your Asks



Location: Tokyo, Japan; Credit: Matteo Colombo / Getty Images

ello! Hi! Rachel here with an exciting update. As of today, we have a new sidekick on Sidekick! A warm welcome to fellow writer Maliah West. I'll let Maliah introduce herself, but before she takes it away, this is your open invite to hit reply and shower her with welcome messages.

Hi everyone, Maliah here! I'm so excited to be on the Sidekick team. When I'm not working you can find me reading, traveling, or proudly tending to my seven plant children. My likes include Beyoncé, making fun cocktails, and kombucha. My strong dislikes include tomatoes and long lines. Prior to Morning Brew, I was a fellow at Insider testing drying racks, candles, and more.

policy at City Hall—virtual or otherwise—are placed there by the voters. "Us" ultimately winds up being who shows up. And with the pandemic, "us" may be narrower than ever before.

Early voting starts on Monday and lasts through April 27. Formal Election Day is May 1. <u>Here is where</u> you can make your voice heard.



A L

Matt Goodman Online Editorial Director

The Rest.

- Rachel Cantor, Maliah West

Social Media

Tag Editors in Pieces



Texas Tribune @ @TexasTribune · 1h@rossramsey writes: "Nothing offers a better distraction from nasty political fights over serious subjects than nasty political infighting over Texas college sports." #TXlege



Analysis: In Texas, sports can be a religion. Thankfully, politics ar... Nothing offers a better distraction from nasty political fights over serious subjects than nasty political infighting over Texas college ... \mathscr{O} texastribune.org

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17 The New York Times Retweeted NYTimes Wordplay 📀 @NYTimesWordplay · 44m ... Join @DebAmlen and @ia_writes as they solve Tommy Pauly's Monday puzzle ACROSS DOWN 52D Cattle breed Columbus 44 Make giggle, say 15 Org. that funds PB 40 Apple computer, for sho 16 "Way to go!" 41 Torah teacher 46 Wanderers 47 Short excursion 48 Focus single-m 3 The third member of the tr 50 Risky things for a said she'd 60 What a bouquet emit 61 Rational 53 Dull-colored 54 Fibrous Downs, three-time 55 Exam for many a 10th 56 Naked and sciences S7 Aniero 5 The Bruins of the N.C.A.A 58 Lante grai 6 Chasm 59 Common side dish a 60 Simulure Obar

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Tag Editors in Pieces

 Lauren N. Williams () @laurnwilliams + 23h

 HELLO hi, today we launched a new section () TheAtlantic: America In Person. we'll prioritize reporting on real people to tell a fuller story about this country, focusing on race, class, gender, sexuality, internet subcultures, religion, and more:

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America In Person The stories that explain who we are \mathscr{S} theatlantic.com

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Lauren N. Williams 🕗 @laurnwilliams · 23h

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we launched with three pieces i'm obsessed with. the first is from @talmonsmith, whose sharp reporting pulled into focus what's actually going on with the pandemic investing boom, beyond the surface of Reddit bros

> America's Investing Boom Goes Far Beyond Red... Robinhood traders have earned the most attention, but they're only part of a larger story ... & theatlantic.com

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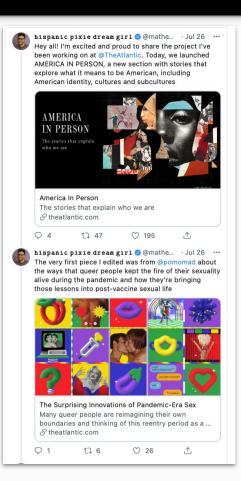
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Tag Editors



hispanic pixie dream girl @@mathe... · Jul 26 ··· For AMERICA IN PERSON, we're interested in seeing pitches that deal with cultures and subcultures, identities and communities. I'm interested in online cultures, especially, as well as stories that talk about moments of "friction" re: identity.

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hispanic pixie dream girl @ @mathe... · Jul 26 ···· By friction, I mean moments that made you feel your identity as part of a community in America more palpably. I'm interested in many genres, but especially stories that are rooted in reporting. Will also accept personal essays!

♀ 2 1,3 ♡ 12

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hispanic pixie dream girl @@mathe... · Jul 26 ··· But on launch day, I want to send a special shout out to @laurnwilliams for being an amazing editor who has shown me the ropes at The Atlantic and also steered the ship on launching this section with great care and deep aplomb.

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Video

Private Streams/Podcast Discussions

TNB Livestream: What The Hell Happened to the Claremont Institute?

Join Laura K. Field for a deep dive into the decline of a oncerespected think tank.





HERE'S HOW YOU JOIN US TONIGHT at 8 PM EASTERN TIME:

REMINDER: Please make sure to change your comments settings to Panelists and Attendees so everyone can see your comments. Otherwise, nobody will see your contributions. Dr. Field and the panel would love to see your questions!

Please click the link below to join the webinar: https://zoom.us//95976244668 Or Telephone: Dial(for higher quality, dial a number based on your current location): US: +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656 or +1 253 215 87822 or +1 346 248 7799 or +1 669 900 9128 Webinar ID: 959 7624 4668

CAN'T MAKE IT LIVE?

No worries. We'll post a YouTube version here, and a podcast version here.



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Go Live on Social Media

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washingtonpost 🥏

washingtonpost <a> Q&A: What you need to know about the delta variant

The highly transmissible delta variant is now the dominant coronavirus strain in the United States, and it continues to gain steam.

...

Modeling shows the variant now accounts for 83.2 percent of all new infections in this country, according to the Centers for Disease Control and Prevention.

Fenit Nirappil, who covers covid-19 for The Post, is here to answer some questions our followers had about the delta variant.

C Q V
Add a comment...

2d





jessicayellin 🥏



jessicayellin 🧔 Te-thinking Recycling

According to @usafacts, the average American generated 4.9 pounds of trash a day in 2018, which is up from 3.7 pounds in 1980. Clearly, we have a huge trash problem in our world and country, and it's getting worse.

This impacts the health of our environment.

To get some clarity on this topic we spoke to @lindseyengh an expert on waste systems and a self-dubbed "trash enthusiast."

Check out the full interview to hear her take on rethinking recycling, the lifecycle of products, food waste,

21,124 views

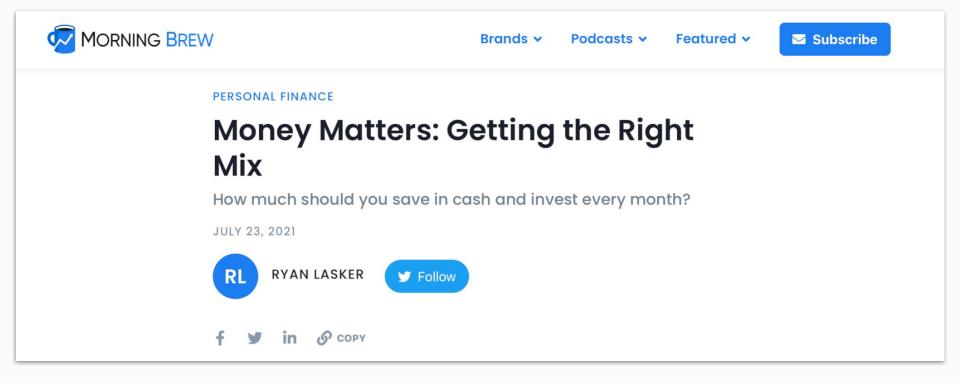
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CONTRIBUTORS



CASEY CEP

Casey Cep is a staff writer at *The New Yorker* and the author of "<u>Furious Hours: Murder, Fraud,</u> and the Last Trial of <u>Harper Lee</u>." She is a graduate of Harvard College and the University of Oxford, where she studied as a Rhodes Scholar. She lives on the Eastern Shore of Maryland.

Annie Linskey

Washington, D.C.

National reporter covering the White House.

Education: Wellesley College

Annie Linskey is a White House reporter. She covered Democrats in the 2020 presidential campaign as a national political reporter for the Post.

Before coming to The Post, Linskey was the lead reporter on Democrats for the Boston Globe's Washington bureau during the 2016 campaign.

She reported on the Obama White House for Bloomberg News and BusinessWeek. She also spent a year in Boston covering New England politics for Bloomberg News.

Linskey's first nine years in journalism were spent at the Baltimore Sun, where she covered crime, City Hall and the Maryland State House. She also briefly wrote a sailing column for the paper.

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