Personalize with E-Club

Don't build lists, build relationships with E-Club and Loyalty Programs

Traditional E-Club enrollment programs are cumbersome, frustrating and difficult. Why?

- They lack the necessary adoption to make them valuable

- Manual data collection and entry is time intensive, prone to mistakes and easy to deprioritize in a busy restaurant

- Paper and pen enrollment forms are antiquated

- Even if guests fill out the paper form, you can't guarantee that it will be properly entered into your database

How Ziosk Helps

Ziosk makes the enrollment process frictionless, allowing guests to directly opt into your mailing list without the frustrations of paper and manual data entry.

Grow your database up to 15 times faster enabling you to continue your conversation with loyal guests outside the four walls of your restaurant.

Contact your Sales Representative today to PERSONALIZE with E-Club.

Ziosk®

Personalize with E-Club

With a tabletop device easily accessible to the guest, you will be able to collect 10 times the number of email addresses.

Having the data will enable you to drive immense value to your direct marketing campaigns.

01 Enrollment is seamless and a form will populate on the Ziosk device, facilitating the ability to capture first and last name, email address and zip code.

02 Once your guests have enrolled and input the required information, the data can be sent daily to the restaurant so you can upload it directly into your marketing system.

03 From a reporting standpoint, you can receive a batch file export of all the information entered into the system and it will be delivered to you the next day.

This eliminates the time consuming and labor intensive process of collecting this information manually and then having to worry about what to do with it. By leveraging this capability, you can increase sign ups and then offer valuable promotions to your guests that will encourage them to return to your restaurant more frequently.

Contact your Sales Representative today to PERSONALIZE with E-Club.

Ziosk®