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AppXite Distribution Platform

Recognized in Forrester's 2021 Channel Software Tech Stack in the categories Channel Marketplace, Finance, Pricing & Inventory and Ecosystem Management

<u>AppXite Platform</u> is a white-label multi-vendor, multi-cloud, multi-channel cloud platform for <u>distributors</u> to manage their digital channel ecosystems on integrated to the largest vendor platforms (<u>Microsoft</u>, <u>IBM Cloud</u>, <u>Google Cloud</u>, <u>AWS</u>, etc.). It eliminates the complexity of building, operating, and growing as-a-service distribution businesses by:

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- 1. Optimizing the as-a-service channel management.
- 2. Removing the complexity of billing and invoicing.
- 3. Providing a self-service marketplace where sellers and customers can buy & manage their public, hybrid cloud and SaaS solutions.
- Enabling MSPs to onboard their own solutions and bundle them with offerings from all the major cloud platforms and SaaS vendors.



The future of distribution is not in SKUs selling partners but in building nonlinear ecosystems of diverse partners with customer values, products, and services originating not only from the vendor.

What can the AppXite Platform do for you?

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Technical IP for Indirect & Direct XaaS businesses	Vendor Enablement Framework and agreements	Operational Enablement support
Multi-tier channel automation and optimization for XaaS – with integration to ERP/CRM/ITSM	Multi-cloud & -vendor agreements, product management, bundles of own- and third-party products	Experience and competence within as-a-service packaging and Go-To- Market models

Platform's functions and schema overview

AppXite Platform is an end-to-end platform helping companies to fast track their digital transition & scale their as-aservice business by focusing on delivering customer values and not on keeping up with vendors' API changes.



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Support for the largest vendor models

Expand your digital ecosystem with complimentary cloud services and solutions to address the demands of customers. Leverage AppXite's integrations and contracts. Find our full vendor portfolio <u>here</u>.

