

The WOW Factor

Van Metre has been a staple in the DC Metro area when it comes to residential and commercial buildings. Since 1955, Van Metre Companies has created unique buildings where people are happy to live and work.

They've implemented TransitScreen at some of their largest properties, showing current and potential residents their commitment to supporting their tenants' commutes — which, as we all know, aren't always the easiest when you live in a big city, but TransitScreen is here to help!

“It's one of those “Wow” type things, “I never thought I could have this readily available to me” kind of amenities.

— Angel Cardoso, Manager of The Asher

THE BIG DRAW

TransitScreen Value Prop:

- Enhancing the commute experience
- Providing a modern amenity
- Highlighting your location
- Improving resident safety
- Meeting building/TDM requirements

Van Metre's Vice President of Marketing, **Alexis Tsonos**, discovered TransitScreen as a *new kind of amenity* to truly benefit different properties and residents alike. **“We're not really evaluating ROI with numbers for this,”** Alexis explains how they've looked at their budget differently when it comes to certain amenities. **“It's a unique amenity with a “wow” factor and I'm not sure we can really place a monetary value on that.”**

“TransitScreen is something that helps set us apart and provides an additional value,” Alexis continued to explain why they chose to install our services for multiple locations. The data that's provided on the screen flaunts your buildings location and what it has to offer. **“It helps with some of our properties where we can't really build something new,”** Alexis said. TransitScreen instead addressed Van Metre's goal to create a custom, luxury experience at every property.

You don't have to guess on how you're going to get around your area when you're living in a Van Metre property that's equipped with TransitScreen's comprehensive, yet flexible product suite.



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