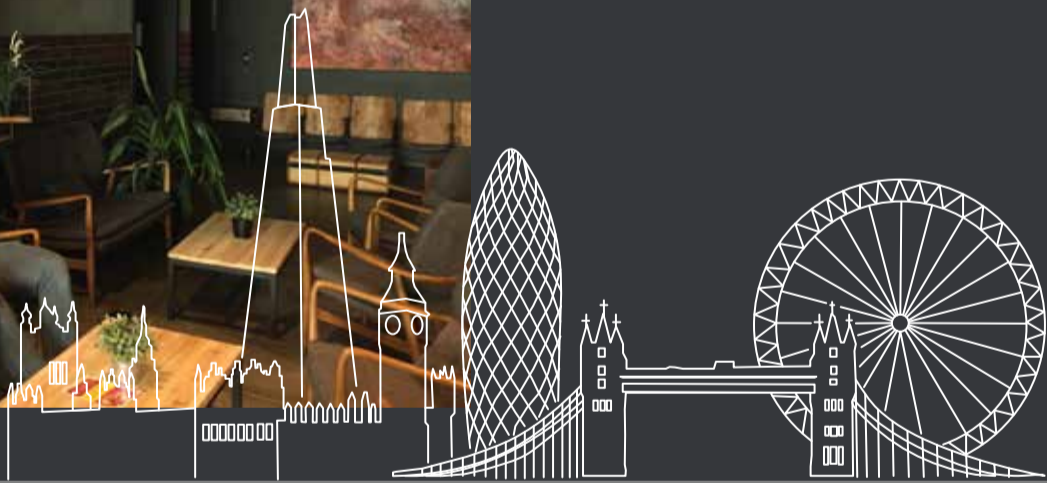




The Collective is a growing, global network of co-living buildings that combine thoughtfully designed private space with spacious, one-of-a-kind shared amenities. Their mission is to build and activate spaces that enable people to lead more fulfilling lives. As a pioneer of the communal living movement, The Collective owns and operates the world’s largest co-living building, Old Oak — where we had the privilege of implementing TransitScreen for 546 members to benefit from.

Objectives:

- Highlight transit accessibility
- Attract and retain tenants
- Provide useful & modern amenities
- Offer convenient services to members



“Daily commutes take up a lot of headspace for anyone living in London — how to get somewhere, how soon they can get somewhere... A lot of our members are new to London, and TransitScreen is a big help when you’re on your way out the door. You can easily see how to get around.”

- Olivia Plummer, Partnerships Manager

In London, parking is hard to come by, so the majority of The Collective members get around by use of public transit. “As we don’t offer parking at this particular location, we’ve also partnered with Zipcar and have two of their vehicles on site”, explained Olivia. “Our communities value convenience and we like to make sure they have everything they need at their fingertips. Travel is a big part of that, so these partnerships are immensely valuable.”