

# COMMUTING CAN BE A TRICKY PROCESS. TRANSITSCREEN WAS EXACTLY WHAT OUR EMPLOYEES NEEDED & HAS BEEN EXTREMELY HELPFUL.

Laylee Asgari  
Workplace Operations Manager



Laylee Asgari, the *Workplace Operations Manager* for Segment, wanted to find an employee-focused amenity that would benefit her team in the San Francisco Bay Area. She needed a tool that could support her staff's flexible work schedules and assist them while they're on the road for work. It quickly became a valuable asset to many Segment offices for staff and visitors.

## Challenges:

- Support flexible work schedules
- Increase usage of commuter benefits
- Decrease travel time for sales
- Increase awareness of transit accessibility

**“TransitScreen is a great value add for our staff.”**

“TransitScreen started off as a nice amenity, but it quickly became a great value add for our staff,” says Laylee. With Segment already displaying digital signage in their San Francisco lobby, it was easy to add TransitScreen's public transit information into the rotation.

It now runs all day, appearing every 5 minutes in the main lobby. “In fact, people like it so much that sometimes people like to just stare at the screen and watch the public transit information come up,” Laylee explains.

Now, you can find TransitScreens posted in Segment's New York, Vancouver, and Dublin offices in addition to their San Francisco office. “It's so easy to implement and offers an intuitive, easy-to-share dashboard,” Laylee explains integrating TransitScreen. On top of how easy it is to get our information up and running on their lobby's TV, Laylee found that her Customer Success Manager made implementing TransitScreen in other offices a breeze!

Contact us to enhance your commute program:  
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TRANSIT SCREEN