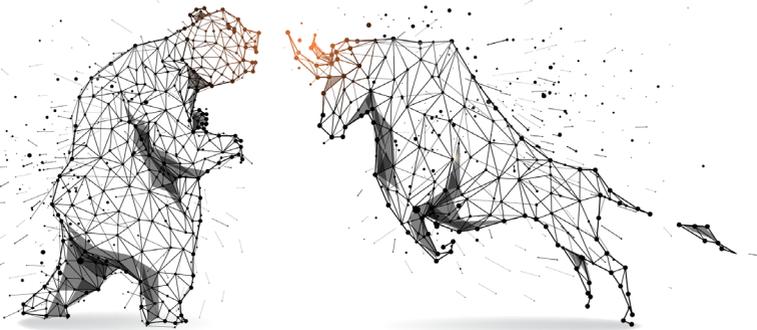
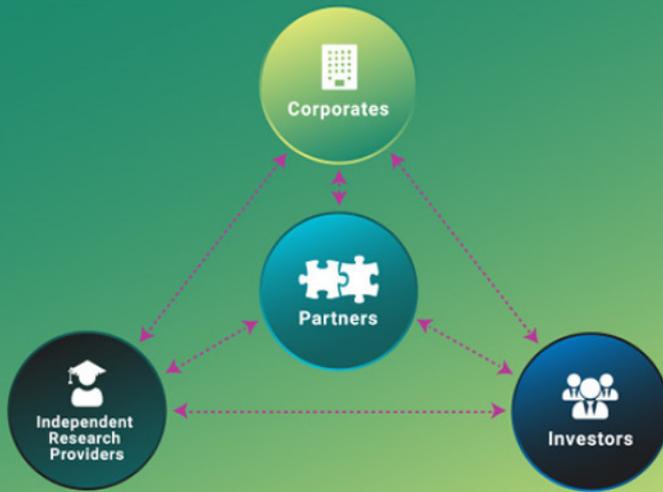


Corporate IR Solutions



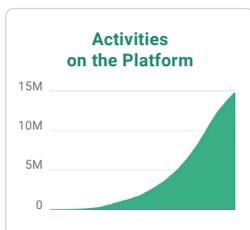
Connect to Global Investors



Corporate IR Solutions leverages the Smartkarma network, which brings together IR professionals, Investors, and Analysts.

Our network allows market participants to connect, communicate, and collaborate seamlessly and in one place.

Engagement on Smartkarma



10k

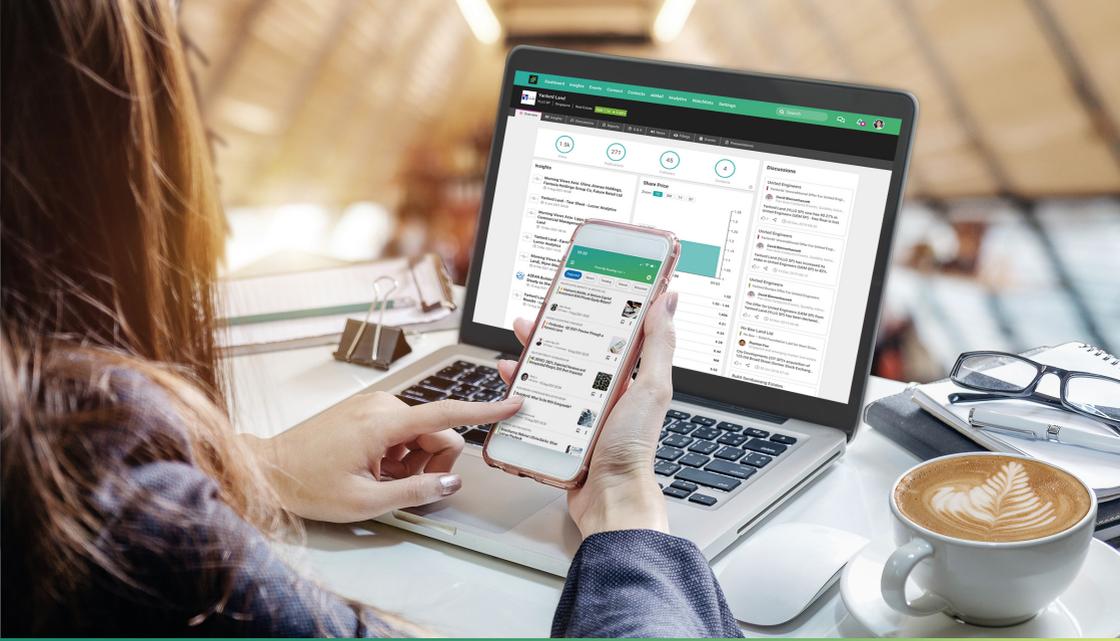
Activities per day

647

Company Pages Visited per day

83

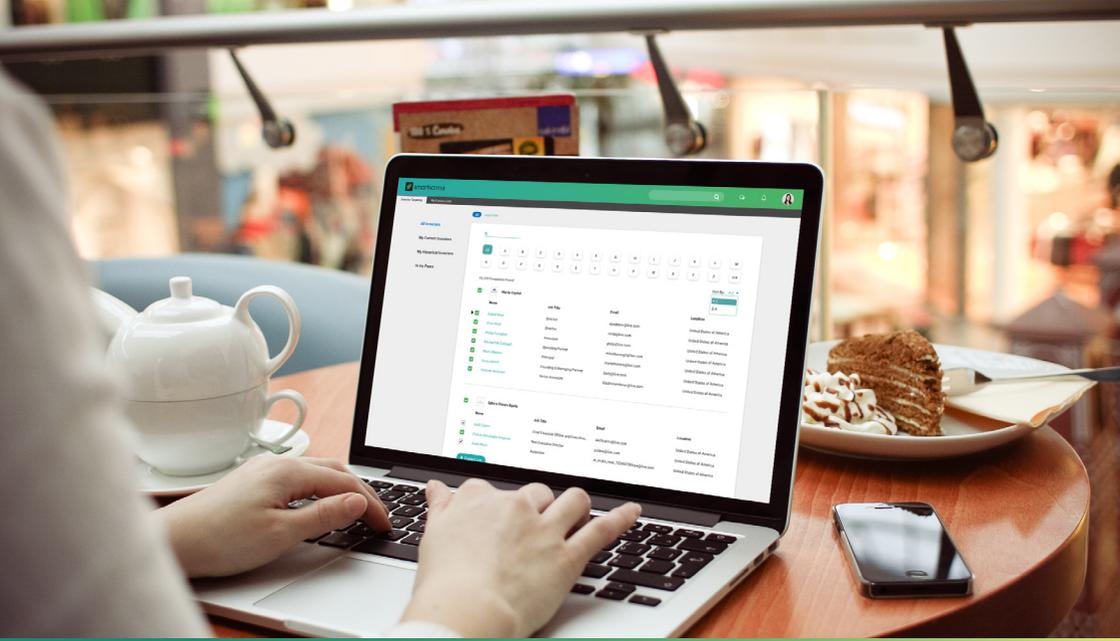
Real-time Investor Discussions per day



An All-in-one Solution for IR Professionals

Investor Relations professionals currently struggle with finding the right investors to reach out to, and maintaining lines of communication with analysts. They want to get the right message about their company out to the right people, and track what investors and analysts think about their company.

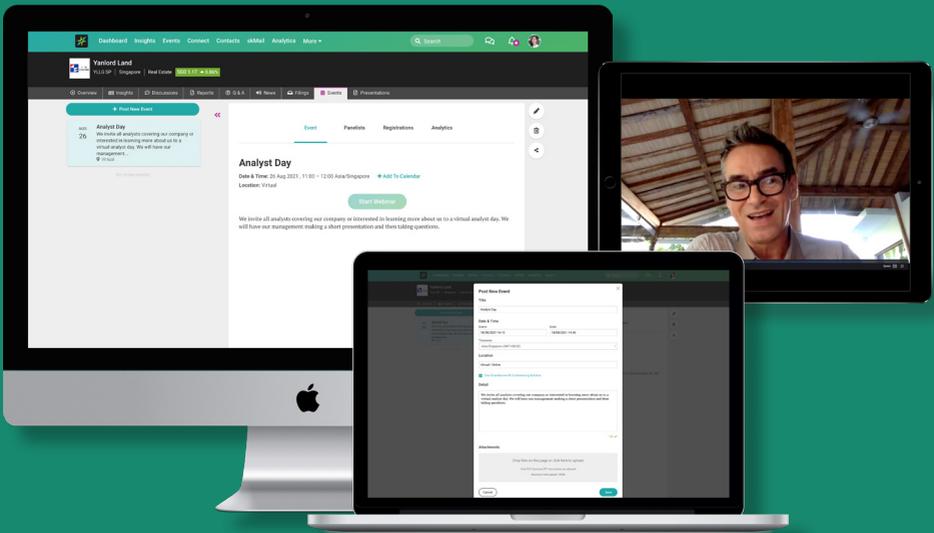
In the face of limited research coverage from sell-side analysts and increased difficulty for IR departments in breaking through the noise, Smartkarma Corporate IR Solutions puts forward an integrated, digital-first range of services for all stakeholders involved.



Target and Connect to Investors and Analysts

Find and add investors and analysts to your contacts. Demonstrate to your management how you are connecting with the investment community.

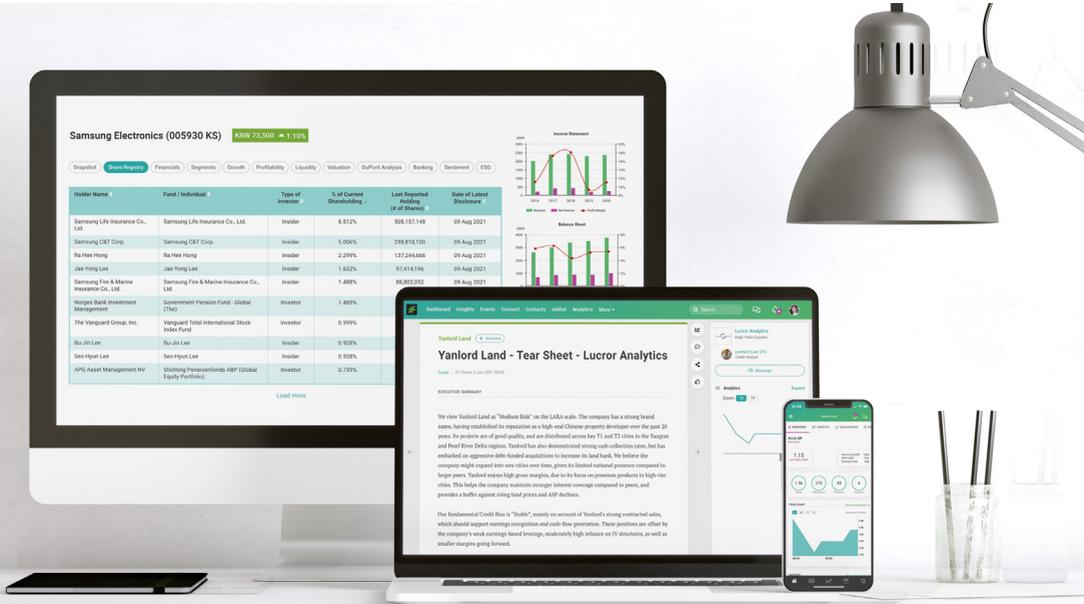
- **Investor Targeting:** Access a rich database of investor contacts linked to your and your peers' shareholding patterns, and contact investors who are a good match for your company but whom you might not have been able to find otherwise.
- **Recommended Analysts:** Reach out to analysts that write about your company, your peers, and your sector. Share your company's story and updates to get more coverage.
- **Accessibility:** Investors and analysts can reach out to your company seamlessly and ask appropriate and timely questions, so you can help avoid misconceptions about your company and keep them updated.



Promote Your Company's Story

By hosting events and sharing updates with the investment community, you are keeping the right people in the know about your company.

- **Host Virtual Events:** Invite analysts and investors to your events. Use Smartkarma's IR conferencing tools to host virtual meetings where you are in control: manage speakers, monitor registrants, and view event analytics. You no longer need to rely on the sell-side to organise conferences and bring together interested investors.
- **Share Company Updates:** Post your company's news, investor and analyst presentations, and regulatory filings quickly and efficiently.
- **Address Questions On Your Own Terms:** By receiving questions from investors and analysts, you are able to take control of your narrative and give definitive answers to frequent or repetitive queries.



Access a Wealth of Data

Knowledge is power: Get your hands on data, analysis, and conversations that let you know exactly where your company stands.

- **Research:** Read published research and analysis about your company, peers, sector, and global macro, and stay updated with analyst views.
- **Discussions:** See, participate, and initiate conversations with investors and analysts on your company and stay in the loop.
- **Analytics:** Monitor stock price moves, correlate with published research, view your shareholder register, know analyst sentiment, and easily report to your management. You can compare all analytics with peers as well.



Customise According to Your Needs

You'll never miss an update about your company with Smartkarma's built-in customisation tools.

- **Real-time Alerts:** Create your own alerts and notifications so you always know when someone is talking about your company, publishes research on it, or wants to engage with it. Receive email reminders for unread messages from the investment community so you don't miss out on potentially important communications.
- **External IR Authorisation:** You can authorise your external IR partners to access Corporate IR Solutions to streamline your workflow.

[JOIN FOR FREE](#)



79 Robinson Road, #07-01 CapitaSky, Singapore 068897

corporates@smartkarma.com

www.smartkarma.com/home/corporate-ir-solutions

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