trint
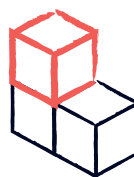
Trint for Marketing

We're consuming content faster than ever. Today's marketers face huge pressure to produce more content in less time, while growing their outreach and cutting costs. How can teams keep up with growing demands?
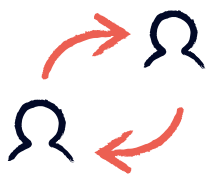
Video editing

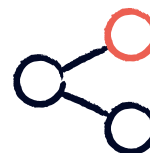Easily find soundbites and export into a variety of formats including EDL

Podcast production

Quickly find and export time coded selects to input into your scripts

Making your content accessible

Caption and subtitle videos so your audience can consume the message how they prefer

Take the ~~menial~~ out of...

Repurposing webinars or talks

Grab key quotes for blogs, social media or campaigns

Customer interviews

Capture your customer's experience to easily produce slick stories, whether that's over video, audio or text formats

Creative teams constantly need to feed the content beast, while keeping costs down. Marketers use Trint to unlock audio and video, speeding up time to publish and making their work go further.

Content writers

Keystone content can be repurposed and repackaged so teams never need to start from scratch.

Events marketing

Capture live events as they happen. Quickly extract ready-made captions and instantly translate into foreign language subtitles.

Multimedia content

Serialize keystone content across all channels. Store, access and reuse key moments from your content repository.

"
We're trying to serialize a lot more of our content - there's a push to try to get as much bang for our buck out of it
"

Security

Your data and security are our top priority which is why no one sees your data but you. Our ISO 27001 certified platform ensures best-in class security.

Support

Our dedicated support team is on hand to help you get the most out of Trint.

Integration

Use our powerful APIs to connect Trint to your most used systems to power your onward workflows.