trint

Trint for Brand Teams

Brand storytellers are constantly competing for mindshare in an overstimulated world. Customers are inundated with content with ads, offers and social media posts. How can brands break through to resonate to keep awareness high?

Simplify video storytelling

Enable teams to edit and get to rough cuts faster, without involving a video editor

Scale your brand podcast

Less admin and more storytelling with tools that help you edit and script

Growing repository

A growing, searchable repository of previous comms to re-share and reuse

Connect with your customers

Ready on all channels

Reuse and repackage audio, video and written content for social media, blogs or however you engage your customers

Make accessibility a no-brainer

Easily add captions, subtitles and transcripts to all content without painful workflows

Your content needs be everywhere, but it also needs to connect with your audience authentically. Brands need to be consistent in their messaging and quick in production. Leverage Trint to unlock new content and speed up your workflows.
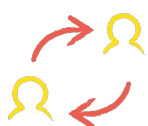
Cost effectiveness

Keystone content can be repurposed and repackaged so you never need to start from scratch.

Content scaling

Tell a consistent story that reinforces the brand message and can be easily published across the channels that matter.

Consumerize production

Give your team the tools to speed up audio and video production without bonafide editing expertise.

" We're trying to serialize a lot more of our content - there's a push to try to get as much bang for our buck out of it "

Security

Your data and security are our top priority which is why no one sees your data but you. Our ISO 27001 certified platform ensures best-in class security.

Support

Our dedicated support team is on hand to help you get the most out of Trint.

Integration

Use our powerful APIs to connect Trint to your most used systems to power your onward workflows.