



Trint for Broadcast Journalism

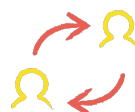
Audiences are hungry for news. But with fewer resources and tighter deadlines, journalists can't waste time on menial work like transcription.

Broadcasters also face huge pressure to share news on the channels their audience use. But at the same time consumers are being inundated with content and broadcasters need to share the right information.



Covering Breaking News

Grab quotes and watch the story unfold, live, with Realtime



Connecting the Newsroom

Shareable transcripts allow the whole newsroom to follow the story



Editing Segments

Save time in crafting segments with every quote time-coded and searchable

Taking the
~~menial~~
out of..



Keeping a Repository

Unlimited transcription, so previous programming can be found and referenced



Engaging Audiences

Use quotes and clips from Trint to engage audiences in social or other channels



Journalists need to rapidly unlock what was said. With Trint powering the whole newsroom, the story can be shared to the channels and formats your audience cares about.

Speed &
accuracy

Focus on crafting segments with rapidly produced transcripts

Visibility for
everyone

Arm every journalist in your newsroom with what was said

Repurpose
for any
channel

Searchable, editable transcripts let broadcasters reuse content in other formats

AP

“

We estimate a 30 minute press briefing following a breaking news event would take a minimum of 60 minutes to manually transcribe, whereas with this new time-saving tool it would happen almost instantly.

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Security

Your data and security are our top priority which is why no one sees your data but you. Our ISO 27001 certified platform ensures best-in class security.



Support

Our dedicated support team is on hand to help you get the most out of Trint.



Integration

Use our powerful APIs to connect Trint to your most used systems to power your onward workflows.