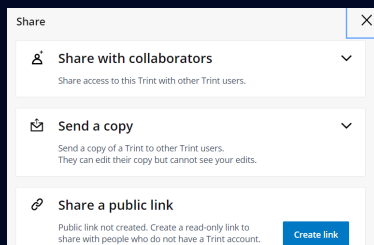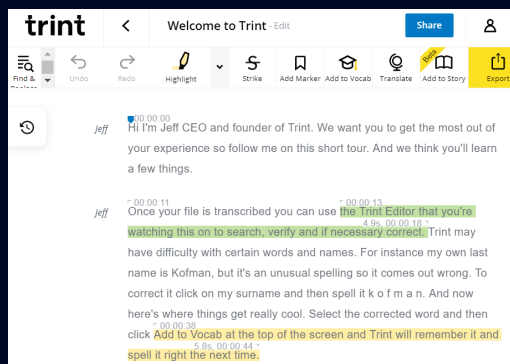# trint

Produce **more content** under tight deadlines

Brands need to be visible on the channels their customers use as audiences demand more and more content. How can marketing teams keep up up with demand while making their content stand out in an overstimulated world?

1. Enable content production

Give your team the tools to **immediately** access the raw content and quickly turn around net new assets, from blogs and articles, social posts and podcasts.
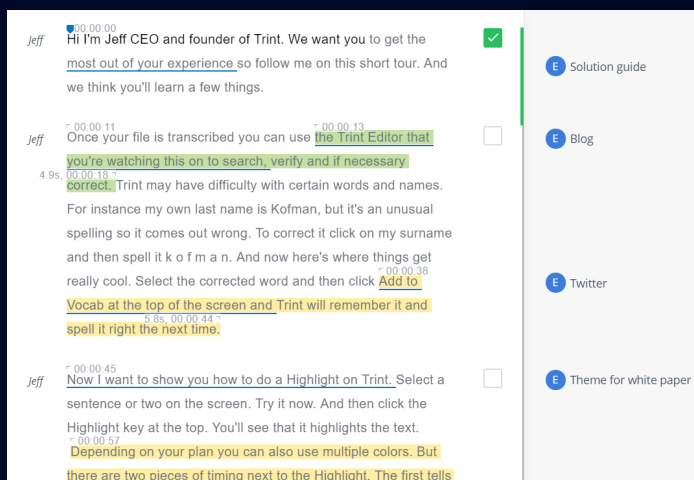

- Content is instantly accessible and shareable

- Get everyone working on the same page, whether you're in the office or on the other side of the world

- Speed up content production with collaborative workflows

2. ## Serialize content for all your formats

Reuse keystone content to publish more, faster

- Lift quotes and snippets for social media posts

- Make key moments available for blogs, articles and papers

- Store, access and reuse from your content repository

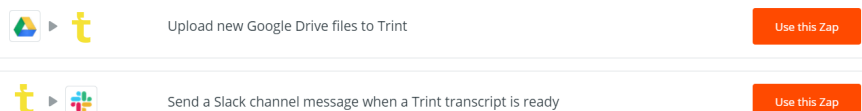**3.** ## Stay organized no matter how many projects are in the air

*Leverage Zapier and keep work **moving** with automated workflows*

Connect with Trint!

Zapier

With connections called Zaps, set up in minutes with no coding, you can automate your transcription process. **Zapier** can automatically trigger workflows in other apps whenever new transcripts are ready in Trint. Or you can upload a file for transcription in Trint whenever trigger events happen in the other apps you use most. **Find out more**

Take a look at Trint's pre-made Zaps:

	Upload new Google Drive files to Trint	Use this Zap
	Send a Slack channel message when a Trint transcript is ready	Use this Zap

- Get notifications on the platforms you use when a file is transcribed and ready to work on

- Send work to the right people, at the right stage

- Set up custom notifications in team channels or emails, so everyone is working from the same page

About Trint

Trint unlocks the power of speech. Our platform uses A.I. to automatically transcribe audio and video, making it easy to find the moments that matter. We connect teams for seamless, fast and secure content creation.