

trint

How brand storytellers can **connect** with a 21st century audience at **scale**



Audiences expect brands to share content instantly on all of the channels they use. Video consumption is massively increasing and captions are becoming an expectation. How can brands keep up with demand and make their content stand out in an overstimulated world?



1. Meet accessibility expectations with Captioning

Ready-made captions and subtitles are easy to add into the workflow

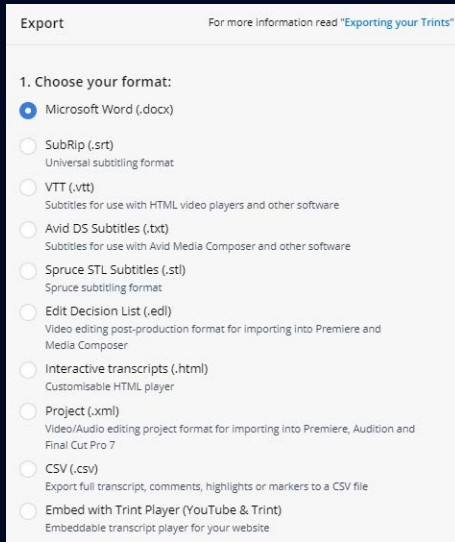


- Edit the transcript to perfect while listening to the playback
- Easily translate subtitles for foreign language content
- Export into a variety of formats including .vtt and .srt



2. Enable content production

Give non-expert teams the **tools** to start the audio-video editing process



- Collaborative workflows allow you to select the key narrative moments together
- Capture, find and highlight time coded captions
- Export to .edl to bring selects into the video editing software

3. Rapidly reuse content

Increase distribution to the **right channels**



- Share raw recording and content across your teams
- Easily categorize and store content so teams can quickly pick up the right work
- Verify what was said so collaborators can confidently pull out key moments or quotes

About Trint

Trint unlocks the power of speech. Our platform uses A.I. to automatically transcribe audio and video, making it easy to find the moments that matter. We connect teams for seamless, fast and secure content creation.