



Where does Trint save **production** and **distribution** costs?

Producers need to get to the final cut faster. Video production has exploded and demand will only increase as we watch more and more.

Production teams need to keep up with demand while speeding up the creative and editorial process. Trint makes it easy to produce and distribute accessible videos, fast.

1. Accelerate post-production



Video editing

- Easily search and highlight key soundbites and export to EDL or XML
- Grab pre-cut versions of video edits
- Simplify the editing process for non-specialist video editors



Captioning

- Put an end to scrubbing video files
- Highlight and export ready-made captions to SRT and VTT
- Speed up production with automated captions



Translation

- Understand the gist of what was said with pre-translated subtitles so production can start sooner
- Once perfected, export subtitles to SRT and VTT
- No more waiting on human translations

2. Simplify distribution



Video for every channel

Create different videos for all the different channels. Simply duplicate the transcript, pre-cut edits and export to EDL or XML.



Amplify the story

Easily find and lift out key quotes for social media, or share the full transcript for SEO and audience accessibility.



Content repository

Easily lift content from your Trint repository. Organize access and permissions with Workspaces, so the right people can find, and use, the right work.

World-class teams collaborate with Trint



DER SPIEGEL

ESPN



VICE

The Washington Post