Email template:

Hi [insert boss’s name]

I would like your support in attending the Women in Finance Online Festival on 23-25 February 2021.

Here are some reasons why I want to attend this event:

Learn from industry experts

* Leading women in finance will be sharing their knowledge and expertise through inspiring keynotes, workshops and sessions.
* This is a unique opportunity to meet the brightest minds in the industry and further personal and professional development.

Supercharge your career

* Expert-led workshops will develop both soft and technical skills whilst enhancing leadership abilities.
* There will be catered content for everyone delivered in main themes that include Business Transformation, Customer Experience & Trust and Future of Finance.

Campaigning for an equitable future

* Learn how to play a part in helping the finance industry create an equitable future through a socially responsible approach.
* Sessions will unpack diversity and inclusion initiatives that organisations can implement to provide adequate support to customers.

With your permission I’d like to buy my ticket now, with the event just around the corner.

For more information you can visit the website: <https://onlinefestival.women-in-finance.com/>

Thanks,

[name]