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# HOW TO WIN NEW LANDLORDS IN 2021 WITH CHRISTOPHER WATKIN



Christopher Watkin
Helping letting agents attract new
landlords

## How to win new landlords in 2021 with Christopher Watkin

- 1 Attracting new landlords without a hard sell
- 2 How to establish yourself as the local lettings authority
- 3 How to use social media to advertise without spending a penny
- 4 Q&A

### goodlord

Goodlord's comprehensive lettings solution, including built-in services such as referencing, insurance, utility switching and change of occupancy, helps agents reduce admin and compliance worries in the pre-tenancy process - while increasing their revenue.







INCREASE REVENUE



IMPROVE CUSTOMER EXPERIENCE



ENSURE COMPLIANCE

- ✓ Online access whenever, wherever
- ✓ All documents generated and shared digitally
- ✓ A digital-first approach, from contract signing and referencing to utility switching, and everything in between





@sogoodlord

goodlord.co

HOW TO WIN NEW LANDLORDS IN 2021



Christopher Watkin
Helping letting agents attract new Landlords





**Christopher Watkin**Helping letting agents attract new landlords

Q&A



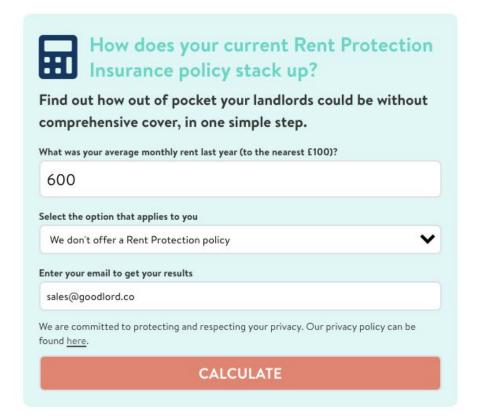
@sogoodlord



## Protect your landlords and your income with rent protection that pays out for up to 12 months - for less

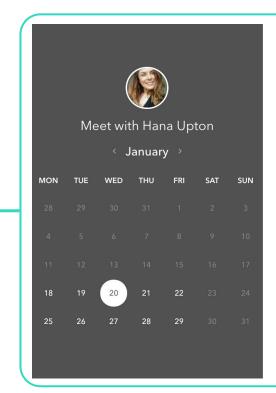
It's an uncertain time, so helping your landlords protect their rent is key. We pay out for up to 12 months' rent with our **Rent Protection and Legal Expenses Insurance** - does your current provider?

Use our calculator to find out how out of pocket your landlords could be with only six months' cover.



https://info.goodlord.co/win-more-landlords-in-2021

#### **BOOK A CALL**



15 mins	
works best? Dublin, London, and Lisbon ▼	
10:15	
10:30	
10:45	
11:00	
11:15	
11:30	
11:45	

goodlord.co/book-a-call



#### Thank you for your time!

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#### Resources:

#### Exclusive access to guides, templates and free training from Christopher Watkin.

- The farming technique to attract landlords (and vendors) 18 videos 2. 5hrs of free video training www.bit.ly/landlordfarming
- The 20 free templates for writing articles on your own town that are required for the farming technique to attract landlords & vendors <a href="http://bit.lv/20freearticles">http://bit.lv/20freearticles</a>
- 25+ Examples of Local Property Market Newsletters mentioned in the 18 part videos to attract landlords & vendors <a href="http://bit.ly/20bestnewsletters">http://bit.ly/20bestnewsletters</a>
- The use of the video in the farming technique to attract landlords (and vendors) -34 videos in all total of 5 hours of free training which shows you the kit and the types of videos with training how to do them) www.bit.lv/VIDEOGREG
- The hunting technique to attract vendors <a href="https://youtu.be/slupozNI9YM">https://youtu.be/slupozNI9YM</a>

Keeping How to win new landlords in 2021 tool kit, can be found here.

Fancy a chat with Chris Watkin? Book a time slot <u>here</u>.



