

## FOR IMMEDIATE RELEASE

## PROBAX WINS VEEAM CLOUD & SERVICE PROVIDER (VCSP) PARTNER OF THE YEAR, AUSTRALIA

**PERTH, WA – 28 October, 2021** — Probax, Australia's largest Veeam Cloud & Service Provider (VCSP) focused exclusively on the Managed Service Provider (MSP) channel, today announced it has been recognised as VCSP Partner of the Year, Australia by <u>Veeam Software</u>, the market leader in backup, recovery and data management solutions that deliver Modern Data Protection.

Probax offers a unique next-gen management portal with intelligent site discovery and automation technologies – further enhancing the Veeam value proposition and empowering its MSP customers to deliver scalable 'out-of-the-box ready' data protection solutions that offer substantial benefits to their own MSP business.

The annual awards acknowledge the success and dedication of the most successful Veeam ProPartner Value-Added Reseller (VAR) and VCSP partners who demonstrate success in providing Veeam-powered solutions to their customers with first-class support, expert knowledge, and continued product innovation.

"We are excited to recognise and honour Probax as the Veeam Cloud & Service Provider Partner of the Year, Australia" said Alan Warmington, Senior Manager – Cloud & Service Provider Sales ANZ at Veeam. "Probax has built a phenomenal platform, with MSPs top of mind; and I've had the pleasure of watching them innovate, scale, and deliver new services to their community of partners. Probax continue to drive deep integrations with Veeam technologies, but even deeper engagement with our partnership, which grew upwards of 30%, significant growth for such a well established partner."

"Probax has worked with Veeam for more than 10 years and this award recognises our continued collaboration and success with Veeam, and further highlights our dedication to helping grow Veeam business in ANZ", said Sam Meegahage, Chief Operating Officer at Probax. "Our 100% channel strategy gives us a unique position in the market and the speed at which we are now moving is unprecedented and exhilarating" he added.

Probax was also a finalist for the Veeam Innovation Award, ANZ. The award nomination recognises innovative VCSP partners in ANZ who leverage the Restful APIs that enable third-party solutions built upon the Veeam technology stack. Probax was the winner of the inaugural Veeam Innovation Award in 2018, a finalist in 2019, and now a finalist for 2020.

For more information on Probax's award-winning solutions, visit www.probax.io/veeam

## About Probax (<u>www.probax.io</u>)

Probax is an award-winning provider of data protection solutions and services including data backup and retention, disaster recovery and business continuity. With unmatched partner enablement and support, together with continued innovation and integration with leading technology vendors including Veeam, StorageCraft, Dropbox and Microsoft; Probax empowers businesses to protect their most valuable asset, their data.

## Contact:

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