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GET DOWN TO BUSINESS WHILE HAVING FUN ON THE RANGE

The Shooting Sports Showcase is a private industry event providing the shooting sports industry with the opportunity to get their products into the hands of wholesalers, dealers, and a wide range of media members, including, but not limited to, members of POMA and SEOPA. In addition to the reporting and social media posts expected to result from the event, exhibitors can work with communicators to create other useful content for their marketing purposes.

This event will help manufacturing companies continue their sales and promotional efforts in a safe environment. All organizers and participants will follow a strict protocol to ensure maximum safety.

Exhibitors of the event are provided a one-year POMA and SEOPA Corporate Partners membership. Your memberships become active upon completing the POMA CP application form and are valid for one year from that date for POMA and through Nov. 30, 2021 for SEOPA.

WHEN:

8

**MARCH
2021**

WHERE:

**CMP Talladega
Marksmanship Park**

Talladega, AL

WHAT:

**Where media
professionals, buyers
and firearm industry
manufacturers meet**



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EXHIBITOR OPTIONS & PRICING

RIFLES

ZONE 3: 100 YARD ELECTRONIC RANGE

Each shooting station option starts with 2 lanes to provide ample room for a display/work table, banners, etc. Additional lanes per exhibitor are discounted.

All spaces, except lanes 19-22, include one 10'x10' canopy and 6' table.

2 lanes	\$4,000
3 lanes	\$5,800
4 lanes	\$7,400

ZONE 2: LONG DISTANCE RANGE (ELEVATED SHOOTING PLATFORMS)

Steel targets will be set at 100, 200, 300, and 600 yards.

Elevated shooting platforms do not include a table or tent, but there are three shooting lanes available for such set up. See map for details.

2 lanes	\$4,000
4 lanes	\$7,400



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EXHIBITOR OPTIONS & PRICING

PISTOLS

ZONE 5: PISTOL BAY

Multi-purpose use. Steel targets provided.

All spaces, except lanes 13-15, include one 10'x10' canopy and 6' table.

2 lanes \$4,000

3 lanes \$5,800

4 lanes \$7,400

ZONE 6: ACTION BAYS

Steel targets provided.

All bays include one 10'x10' canopy and 6' table.

1 bay \$5,000



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EXHIBITOR OPTIONS & PRICING

SHOTGUNS

ZONE 1: SHOTGUN RANGES

All spaces include one 10'x10' canopy and 6' table.

Skeet Fields..... \$4,000 *(plus .40 cents per clay)*

Trap Field \$4,000 *(plus .40 cents per clay)*

5-Stand *(Limited to two exhibitors)*..... \$ 4,000 *(plus .40 cents per clay)*

NON-SHOOTING EXHIBITORS

ZONE 4: EXHIBITOR TENTS

32 spaces are available for exhibitors/vendors who offer goods or services related to shooting sports or the outdoors in general. Sales are permitted.

Space Only \$1,000
(bring your own tent, 10'x10' maximum size allowed)

Space + Tent \$1,500
(Includes 10x10 tent, two 6-foot tables, and two chairs)

SIGN UP NOW @ <https://professionaloutdoormedia.org/showcase-registration/>

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Link to company on website, in press release and social post, recognition on all signage, giveaway item in swag bag, large banner at event entrance.

Includes 4 lanes or 2 Non-Shooting tents..... \$15,000

PREMIERE SPONSOR

Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release and social post, recognition on all on-site signage, large banner recognition (co-branded with event logo), giveaway item in swag bag, social media opps.

Includes 2 lanes or 1 Non-Shooting tent..... \$10,000

Includes 4 lanes or 2 Non-Shooting tents..... \$13,000

REGISTRATION SPONSOR

Pistol Bay, Rifle Bay, Tent Area: Link to company on website, in press release and social post, recognition on all on-site signage, banner recognition at registration (co-branded with event logo), giveaway item in swag bag, social media opps.

Includes 2 lanes or 1 Non-Shooting tent..... \$8,000



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SPONSORSHIP OPPORTUNITIES

SANITIZING STATIONS SPONSOR

Provide hand sanitizer at registration, all bays, and areas throughout event. May include masks if desired.

Link to company on website, in press release and social post, recognition on signage, banner recognition (co-branded with event logo), giveaway item in swag bag, social media opps.

Includes 4 lanes or 2 Non-Shooting tents..... \$10,000

SWAG BAG SPONSOR

Sponsor of bags for all attendees including media.

Link to company on website, in press release and social post, included in all on-site signage, social media opps.

..... \$5,000

MEDIA SPONSOR

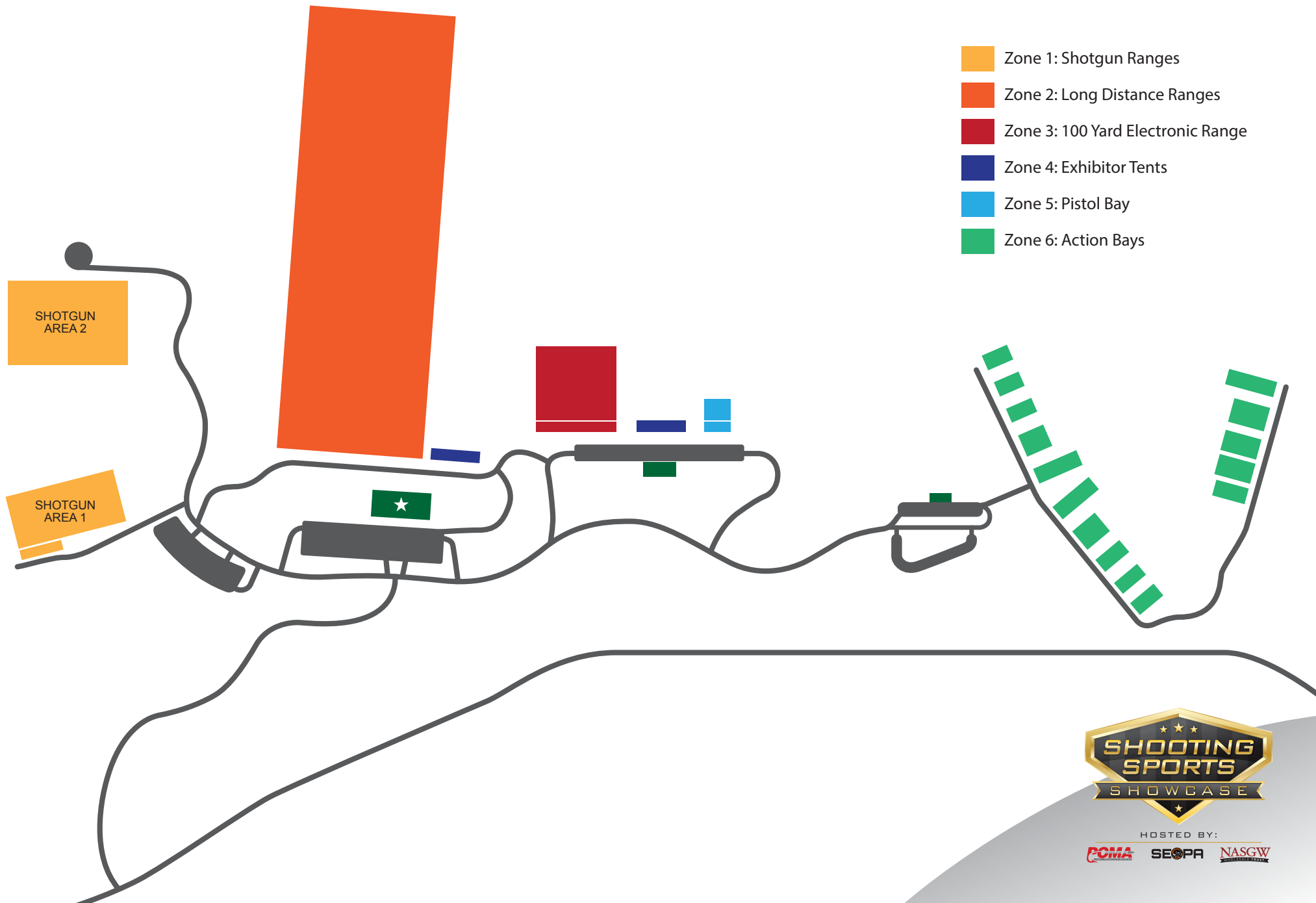
Includes one Non-Shooting tent..... \$1,000



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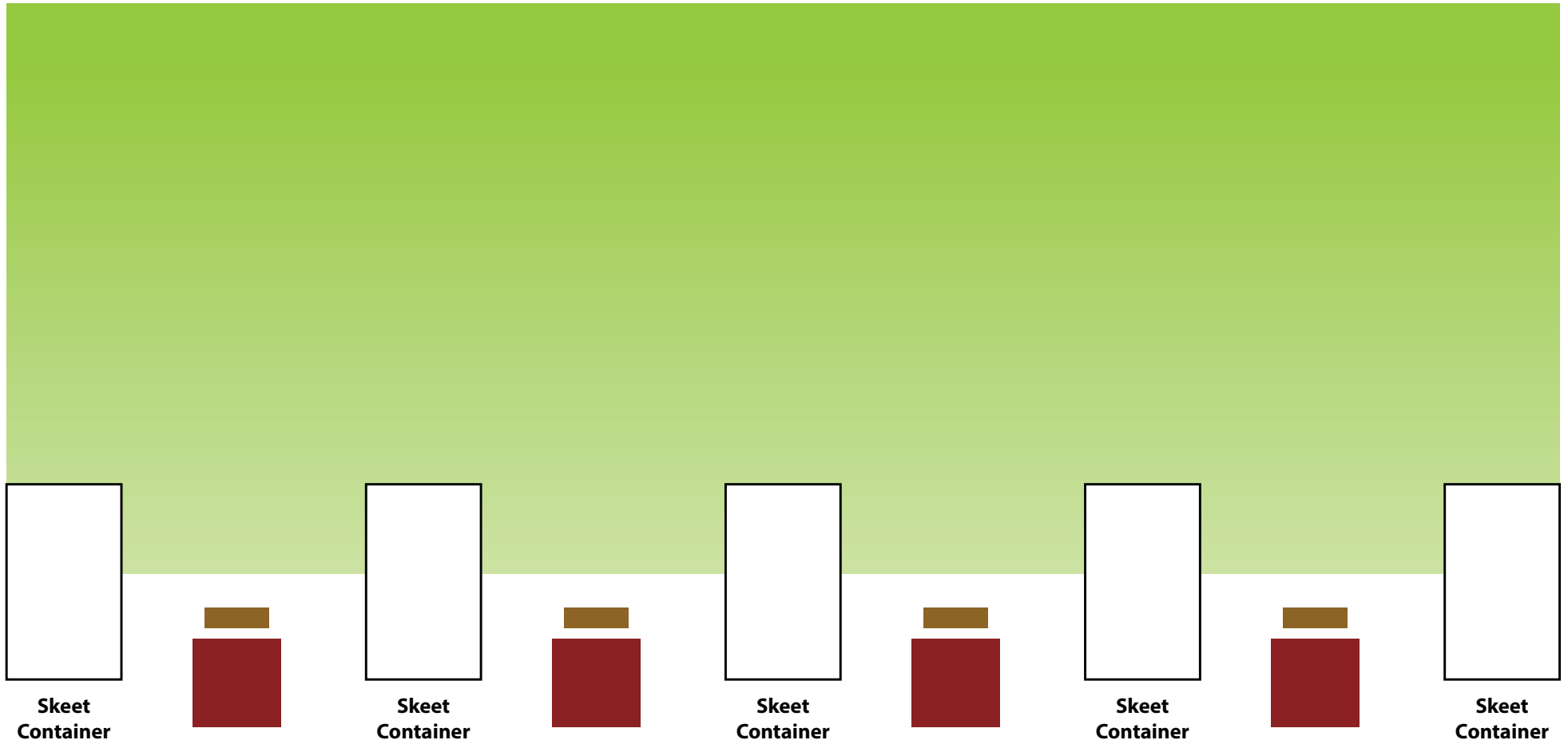
MAP OVERVIEW



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ZONE 1: SHOTGUN RANGE, AREA 1



6' table

10'x10'
canopy

Each bay includes a
10'x10' canopy and 6'
table.



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ZONE 1: SHOTGUN RANGE, AREA 2



Trap Field



Skeet Field



5-Stand Field



5-Stand Field



6' table

10'x10'
canopy

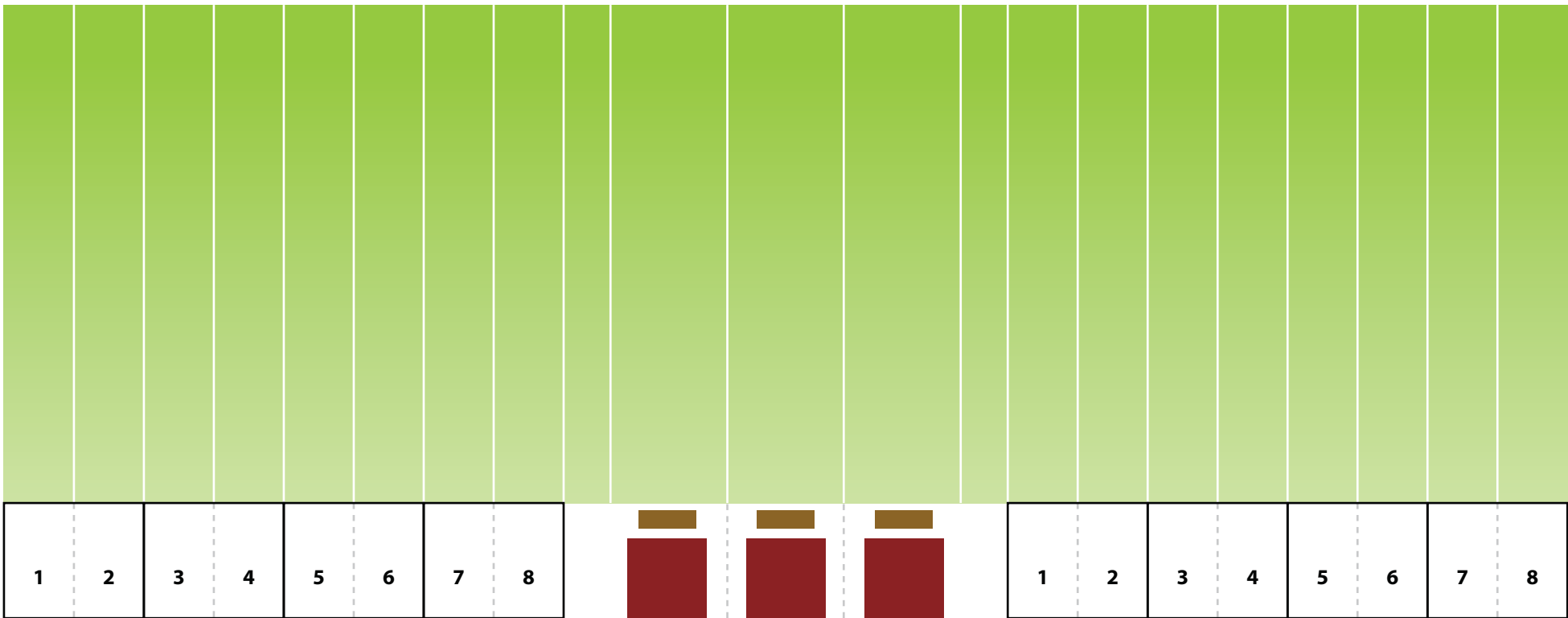
Each bay includes a 10'x10' canopy and 6' table.



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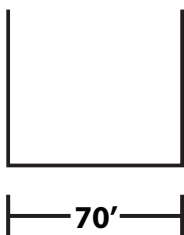
ZONE 2: LONG DISTANCE RANGES



Elevated Shooting Platform 1

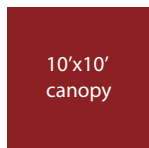
Long Distance Tents

Elevated Shooting Platform 2



Each lane is 7' wide and 600 yards deep.

6' table



10'x10' canopy

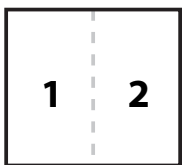
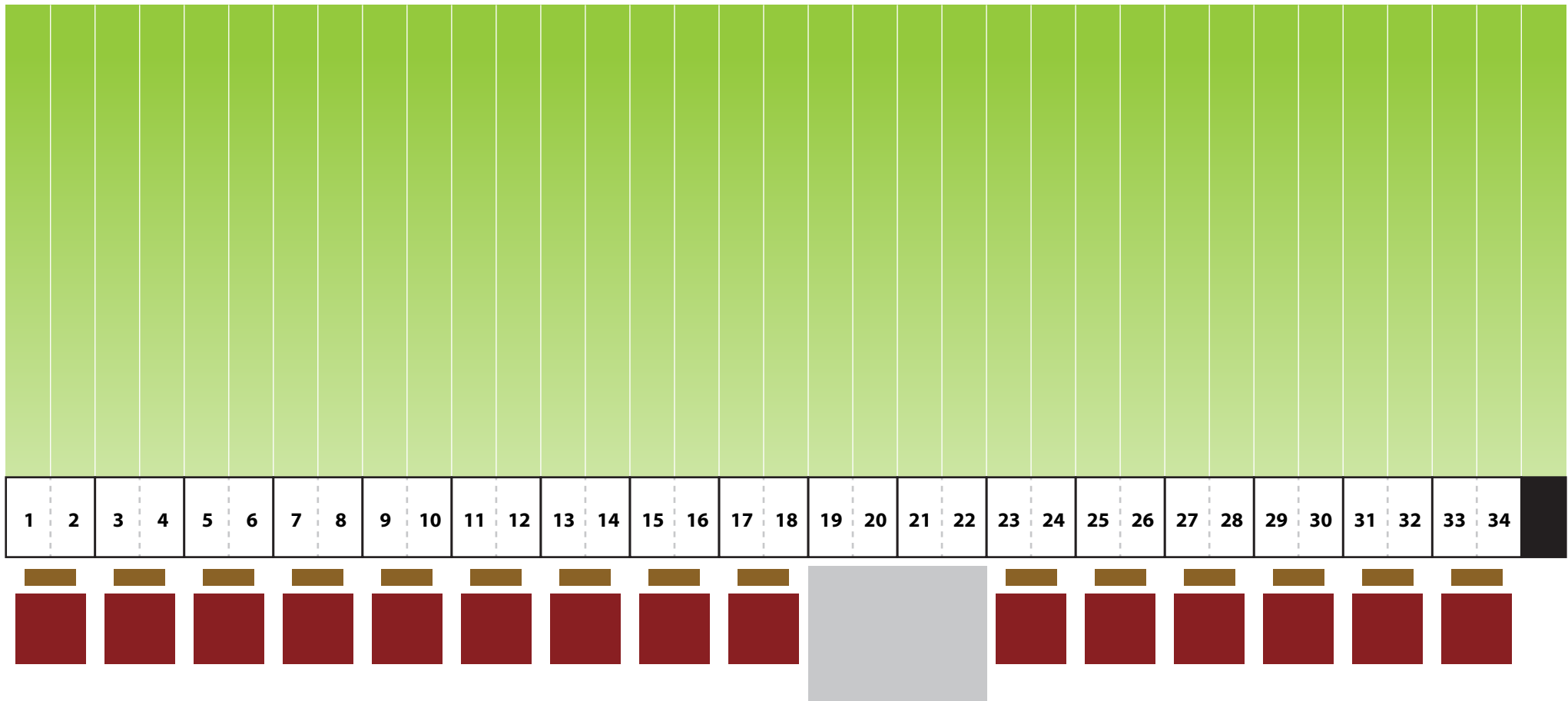
Elevated shooting platforms do not include a table or tent. The Long Distance Tents DO have shooting lanes.



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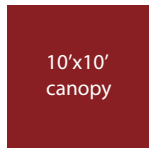


ZONE 3: 100 YARD ELECTRONIC RANGE



Lanes are rented in pairs giving exhibitors 14' of space.

6' table



10'x10' canopy

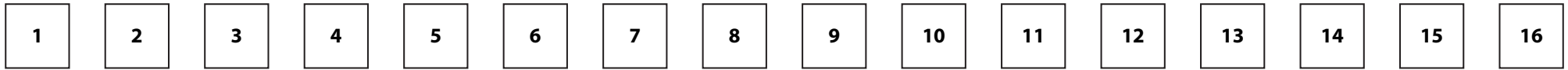
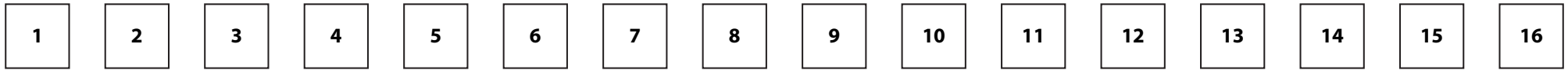
Each space includes a 10'x10' canopy and 6' table.
Lanes 19-22 do not have room for table and tent.



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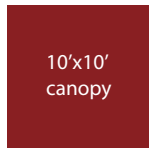
ZONE 4: EXHIBITOR TENTS



10'

Tents are spaced for social distancing.

6' table



10'x10' canopy

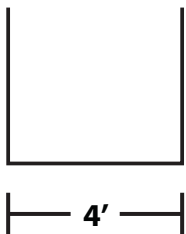
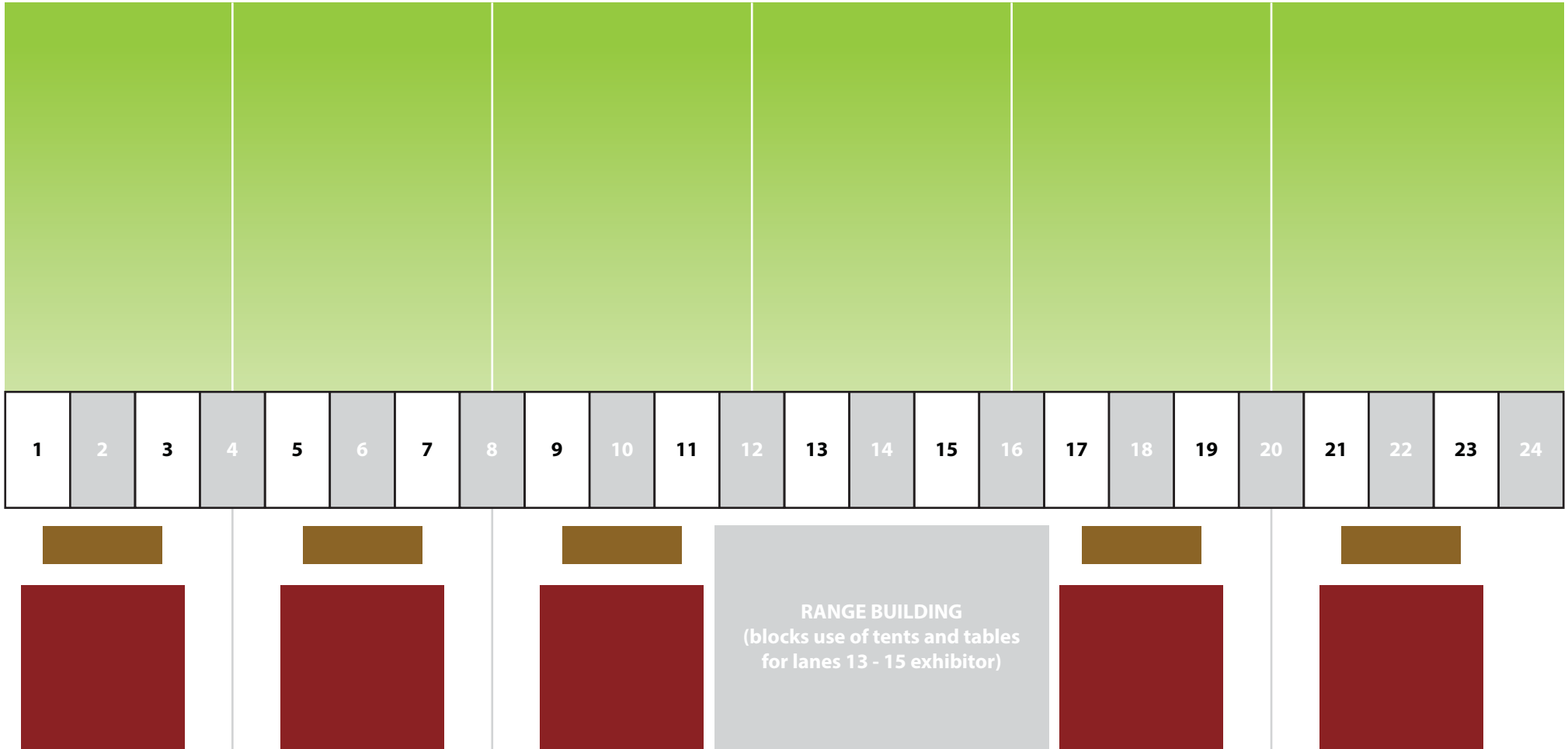
Each space includes a 10'x10' canopy and 6' table.



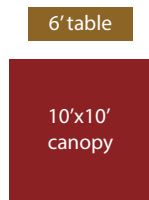
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ZONE 5: PISTOL BAY



Each lane is 4' apart



Each space includes a 10'x10' canopy and 6' table. Lanes 13-15 do not have room for table and tent.



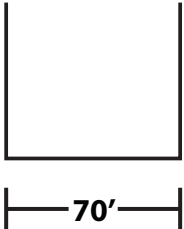
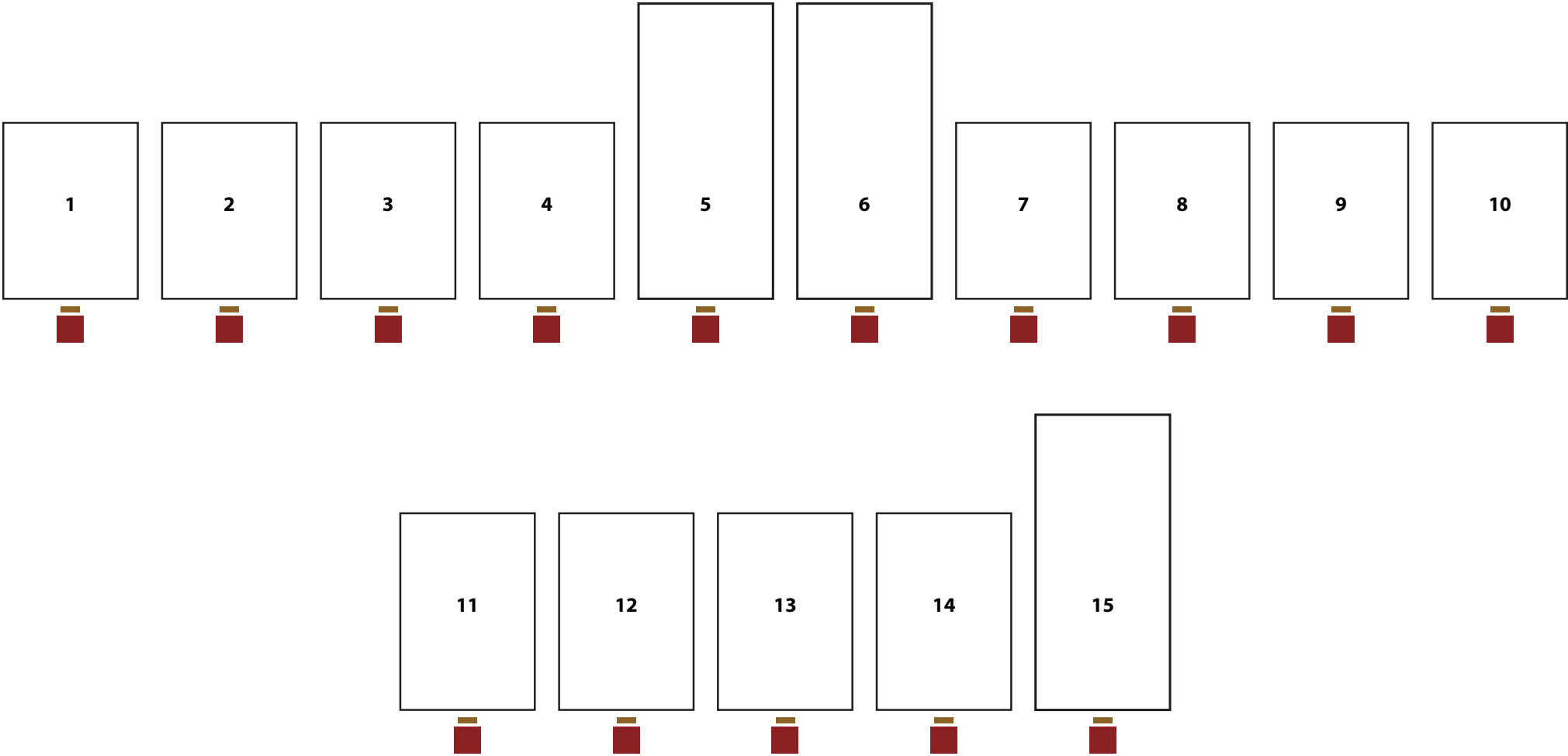
CLOSED LANES: Every other lane is closed to follow social distancing requirements.



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ZONE 6: ACTION BAYS



Action bays are roughly 70' wide and between 80' and 170' deep.



Each space includes a 10'x10' canopy and 6' table. Lanes 19-22 do not have room for table and tent.



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