

# What's New with **Yellow**

**Shipping Discounts** with Holland, New Penn & Reddaway  
now offered through your Association.

**We've got  
North America  
covered.**

**And we're just  
getting started.**



## **Comprehensive shipping capabilities, powered by award-winning services.**

- Holland provides industry-leading next-day and second day service across the Midwest, Central & Southeastern U.S. & Eastern Canada
- Reddaway is the premier next-day and second-day service provider in the Western U.S., including Hawaii, Alaska & Canada
- New Penn serves the Northeastern U.S., Eastern Canada & Puerto Rico through a superior next-day network
- YRC Freight is the original LTL expert with comprehensive coverage throughout North America
- HENRY Logistics is a coast-to-coast logistics brokerage company that combines trucks with technology to make things happen

## **Through your association, access these benefits and more:**

- Dedicated Associations Representative
- Discounted LTL rates
- Reduced minimum charges
- Discounted Accessorials - Notify, Single Shipment, etc.
- Guaranteed Delivery Service Options

Your association - and by extension, you and your freight - is in good company with Yellow. To learn more about how the Yellow team works with your shippers association to benefit you, contact us:

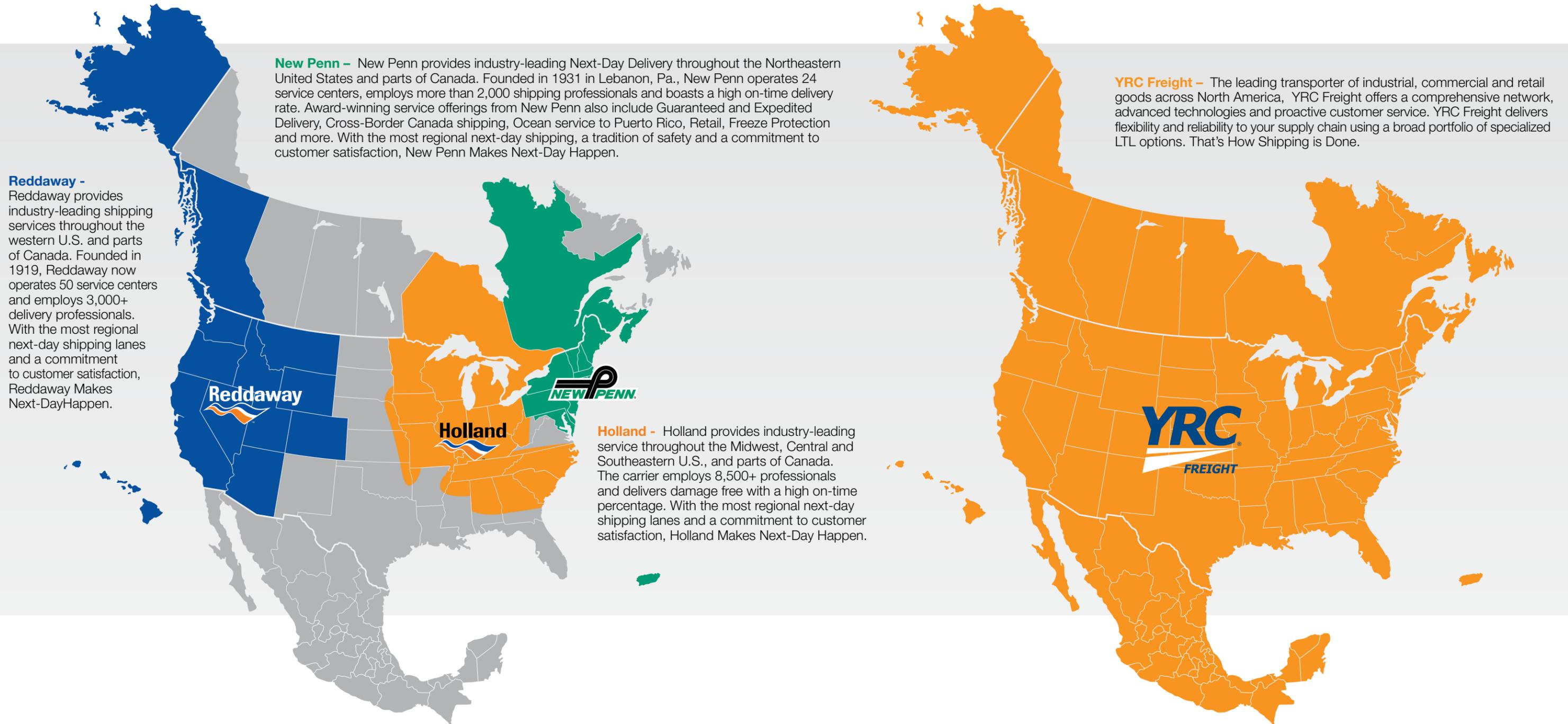
[MYYELLOW.COM](http://MYYELLOW.COM)

[ASSOCIATIONS@YELLOWCORP.COM](mailto:ASSOCIATIONS@YELLOWCORP.COM)

1-855-892-3435



# WE ARE YELLOW





# Leaders in Next-Day Delivery

## LTL

- Next-Day
- Regional (standard & no-fee guaranteed)
- Intra-Metro
- Inter-Regional (for National Coverage)
- Cross-Border (Canada)

## Truckload

- Spot
- Volume

## Guaranteed\* & Expedited

- Before 9:00 a.m.
- Before Noon
- Before 3:30 p.m.
- Hour-Specific Window
- Day-Specific Window
- Call for Quote

\*All guaranteed services are automated, quote-free and backed with 100% complete and on-time guarantee

## Specialized Solutions™

- Consolidation & Distribution
- Freeze Protection
- Custom Projects
- Industry Expertise:
  - 3PL/Transportation Management
  - Associations
  - Chemical/Hazardous Materials
  - Government
  - Manufacturing
  - Retail



regional expertise: leaders in next-day delivery | quality handling | on-time performance



# Leaders in Next-Day Delivery

## Holland

700 S. Waverly Road  
Holland, MI 49423  
hollandregional.com  
866.465.5263



Holland is ISO 9001:2008 and C-TPAT certified as well as certified compliant with Homeland Security and DOT regulations.



Holland has won the Quest for Quality Award annually since its inception



Committed to environmental sustainability

- Providing industry-leading service since its founding in Holland, Michigan in 1929
- More next-day lanes than any other carrier in the region
- Service quality with 96% on-time performance and 99.8% claim-free deliveries
- Guaranteed service offering includes delivery by 9:00 a.m., noon, 3:30 p.m. and window delivery
- Guaranteed delivery by noon and 3:30 p.m. into portions of eastern Canada
- Winner of the *Logistics Management* magazine Quest for Quality award for every year since its inception
- Online convenience of scheduling, tracking and managing shipments at [hollandregional.com](http://hollandregional.com)
- Direct, regional delivery in 21 states and 2 Canadian provinces:
  - Alabama
  - Arkansas
  - Georgia
  - Illinois
  - Indiana
  - Iowa
  - Kansas
  - Kentucky
  - Michigan
  - Minnesota
  - Missouri
  - Nebraska
  - New York
  - North Carolina
  - Ohio
  - Pennsylvania
  - South Carolina
  - South Dakota
  - Tennessee
  - West Virginia
  - Wisconsin
  - Ontario
  - Quebec



# Leaders in Next-Day Delivery

## LTL

- Next-Day & Regional
- Intra-Metro
- Inter-Regional (for National Coverage)
  - Holland (central U.S.)
  - Reddaway (western U.S.)
  - Other quality partners (throughout U.S.)
- Cross-Border (Canada)
- Offshore (Puerto Rico)

## Truckload

- Spot and Volume

## Guaranteed

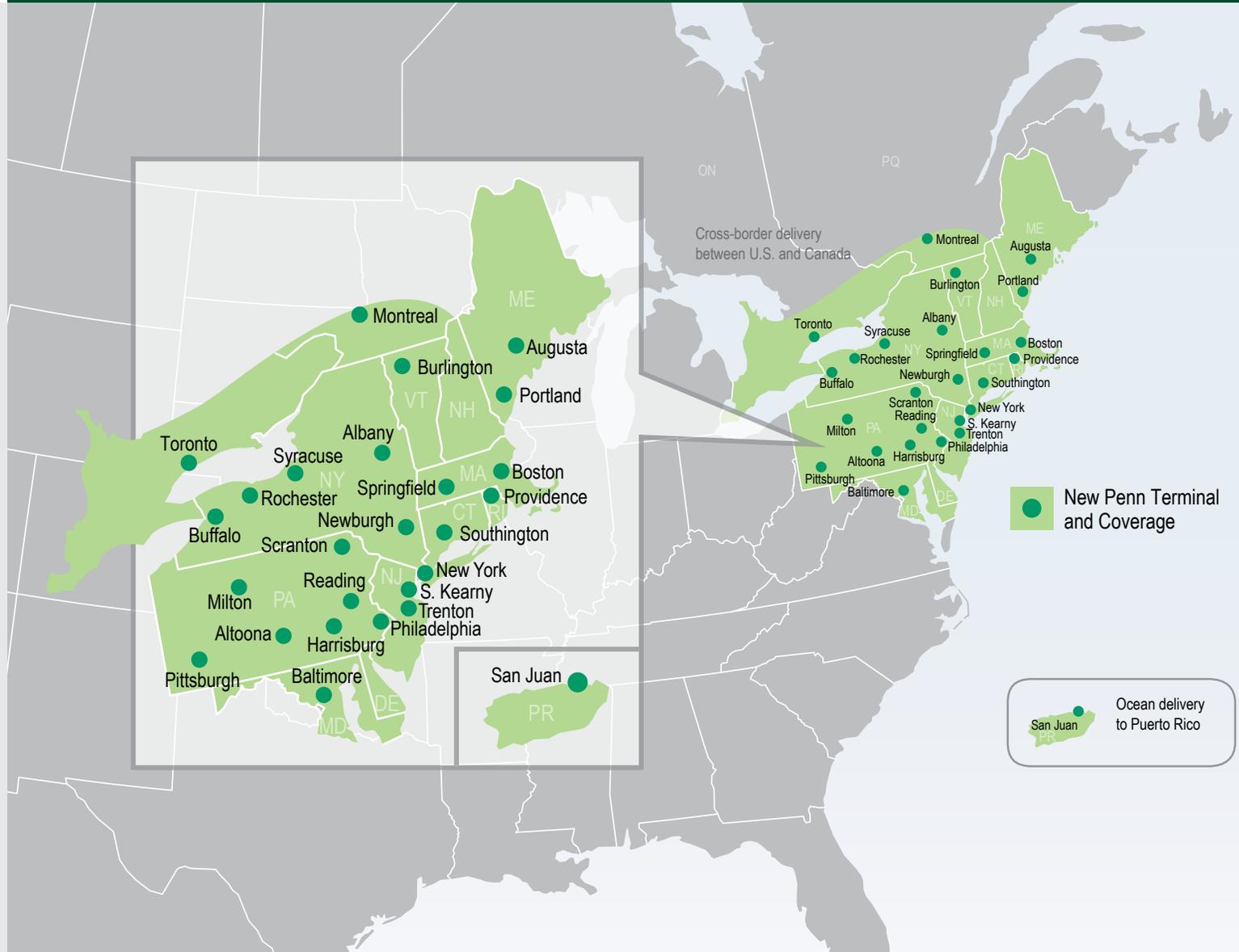
- Before 9:00 a.m.
- Before Noon
- Before 3:30 p.m.
- Time Window
  - Single-Hour
  - Multi-Hour

## Specialized Solutions™

- Consolidation & Distribution
- Freeze Protection
- Liftgate Service
- Preferred Pricing
- newpenn.com (with NP Connex)
- Guaranteed Delivery Portfolio
- Ocean Delivery

## Industry Expertise:

- 3PL/Transportation Management
- Appliance & Furniture
- Associations
- Chemical/Hazardous Materials
- Electronics & Equipment
- Government
- Industrial Parts & Supplies
- Printing
- Retail
- Pharmaceutical





# Leaders in Next-Day Delivery

## New Penn

625 South Fifth Avenue  
Lebanon, PA 17042  
newpenn.com  
800-285-5000



Quest for Quality  
Award winner



Committed to  
environmental  
sustainability

- Specializing in Northeast regional LTL service, serving the Northeastern United States, Canada and Puerto Rico
- Next-day delivery on over 94% of shipments in New England and the Mid-Atlantic states through its network of 24 service centers
- Service quality with 99.8% of pickups made as scheduled, more than 98.3% on-time deliveries and a claims ratio less than half the industry average
- Widely regarded as one of the most efficiently operated carriers in the industry
- Guaranteed service offering includes delivery by 9:00 a.m., noon, 3:30 p.m., and window delivery
- Real-time online tracking updates from pickup to delivery, including Automatic Delivery Notification on any shipment via email
- Winner of the *Logistics Management* magazine Quest for Quality award
- Direct, regional delivery in 11 states:
  - Connecticut
  - Delaware
  - Maine
  - Maryland
  - Massachusetts
  - New Hampshire
  - New Jersey
  - New York
  - Pennsylvania
  - Rhode Island
  - Vermont
- Additional service in:
  - The District of Columbia
  - Puerto Rico
  - Canada



# Leaders in Next-Day Delivery

## LTL

- Next-Day
- Regional
- Intra-Metro
- Inter-Regional (for National Coverage)
- Cross-Border (Canada)
- Offshore (Alaska, Hawaii)

## Truckload

- Regional and Brokered
- Spot and Volume

## Guaranteed

- Friday to Monday
- Before 9:00 a.m.
- Before Noon
- Before 3:30 p.m.
- Hour-Specific Window
- Day-Specific Window

## Expedited

## Specialized Solutions™

- Consolidation & Distribution
- Custom Projects
- Freeze Protection
- Residential Delivery
- Industry Expertise:
  - 3PL/Transportation Management
  - Associations
  - Chemical/Hazardous Materials
  - Government
  - Manufacturing
  - Retail



Quest for Quality Award winner in the Regional LTL and Expedited categories for multiple years



# Leaders in Next-Day Delivery

## Reddaway

7720 SW Mohawk Street  
Bldg. H  
Tualatin, OR 97062  
reddawayregional.com  
888.420.8960

- Over 94 years of service since its founding in Oregon City, Oregon in 1919
- Established leader in its region for next-day deliveries, on-time performance, and outstanding customer support
- Extensive service center network in the Pacific Northwest, Southwest, inter-mountain regions, Alaska, Hawaii and Canada
- Guaranteed service offering includes: Guaranteed Friday to Monday, Guaranteed delivery before 9:00 a.m., noon, 3:30 p.m. and window delivery
- Consolidation and distribution services
- Complete Canadian coverage and cross-border expertise
- Winner of the *Logistics Management* magazine Quest for Quality award in the Regional LTL and Expedited categories for multiple years
- Online convenience of scheduling, tracking and managing shipments at [reddawayregional.com](http://reddawayregional.com)
- Direct, regional delivery in 11 western states, Hawaii and 1 Canadian province:
  - Alaska
  - Arizona
  - California
  - Colorado
  - Hawaii
  - Idaho
  - Montana
  - Nevada
  - Oregon
  - Utah
  - Washington
  - Wyoming
  - British Columbia



Quest for Quality Award winner in the Regional LTL and Expedited categories for multiple years



Committed to environmental sustainability

**YOU HAVE FREIGHT THAT NEEDS TO GET SOMEWHERE IN NORTH AMERICA. WE ARE THERE TO GET IT DONE.**

For all of your shipping needs in North America, look no further than YRC Freight. We've got a comprehensive network that is built to connect your supply chains. And our expanded portfolio of services means we have more ways to get it there.

We also offer superior cross-border services to Mexico and Canada, and are the only LTL transportation provider with representatives on-site at all major border-crossings to expedite customs clearance. Need to send something to Alaska, Hawaii, Puerto Rico, U.S. Virgin Islands or Guam? We have those covered too.

**You tell us when and where, and we'll take it from there. Because YRC Freight is how shipping is done.**

## STANDARD

- National & Regional U.S.
- Accelerated (Our faster Standard)
- Cross-Border (U.S., Canada, Mexico)
- Intra-Canada
- Domestic Ocean (AK, HI, PR, USVI, GU)
- Spot Volume

## GUARANTEED

- Guaranteed Standard
- Standard delivery date
- By 5 p.m.
- Multiday Window

## EXPEDITED

- Time-Critical
- Customer-defined delivery date
- By noon
- By 5 p.m.
- Hour Window

## SPECIALIZED

- Exhibit/Trade shows
- Reverse Logistics
- Retail Multiday Window
- White Glove
- Hazardous Materials
- Custom Projects
- Freeze Protection
- Truckload
- Dedicated Equipment
- Specialized Equipment

Visit [yrcfreight.com](http://yrcfreight.com) or call 1-800-610-6500 and the best people in the business will take it from there.

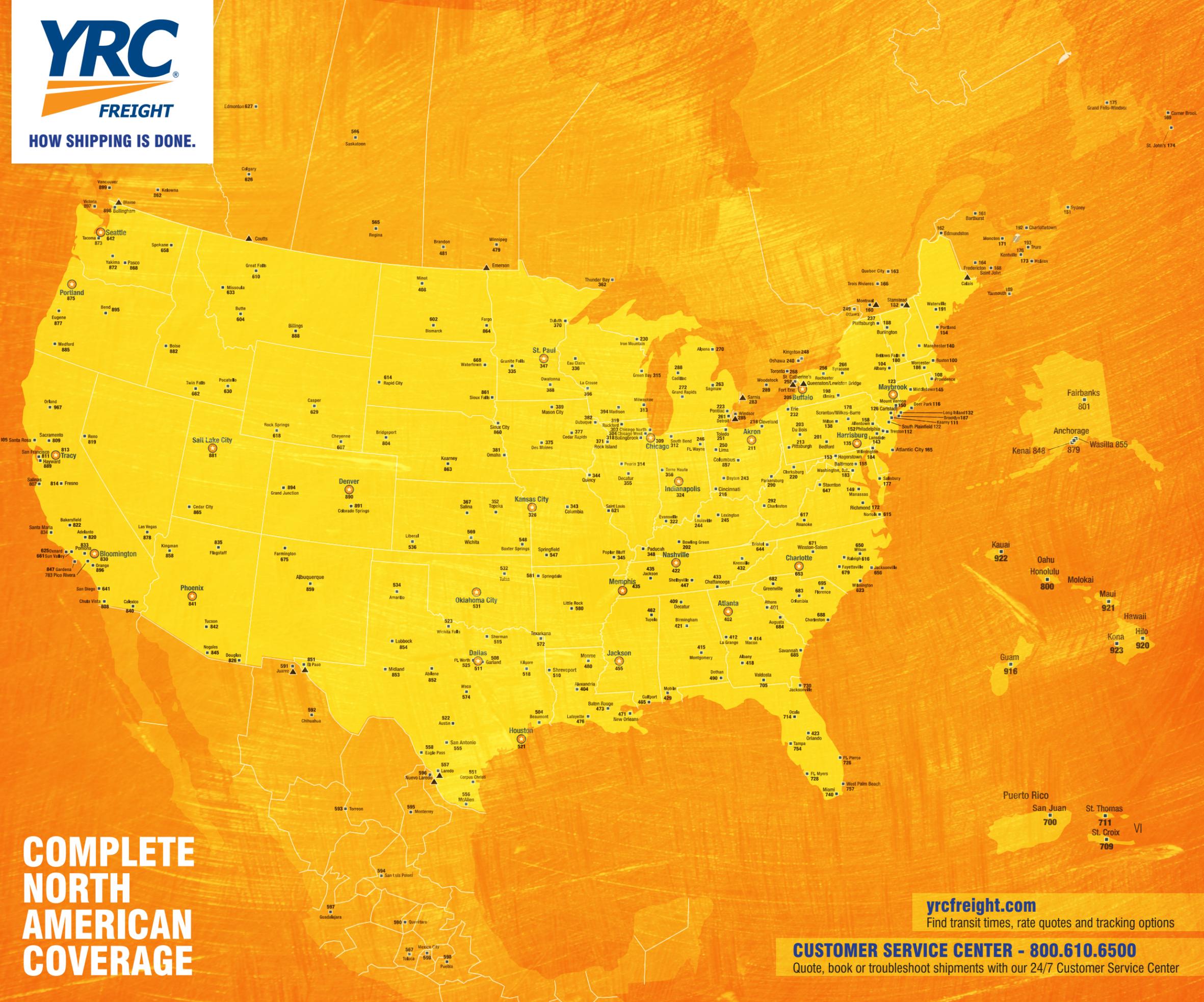


THE  
**NORTH-AMERICA'S-  
MOST-EXTENSIVE-  
NETWORK-WITH-THE-  
MAP-TO-PROVE-IT**  
FREIGHT COMPANY.

**NORTH AMERICAN COVERAGE**  
COMPREHENSIVE COVERAGE NETWORK FOR YOUR SUPPLY CHAIN



HOW SHIPPING IS DONE.



COMPLETE NORTH AMERICAN COVERAGE

yrcreight.com Find transit times, rate quotes and tracking options

CUSTOMER SERVICE CENTER - 800.610.6500 Quote, book or troubleshoot shipments with our 24/7 Customer Service Center

Standard THE LTL ORIGINAL

» WHAT IT IS:

Our standard service, shipped safely and securely throughout our 250+ terminal network with an optional guarantee.

» WHEN TO CHOOSE IT:

When you've got time on your side. We'll make sure your shipment arrives at its destination. You can also request a guarantee with a multiday window or by 5 p.m. on a specific day.

Accelerated OUR FASTER STANDARD

» WHAT IT IS:

Our faster, cost-competitive and reliable service. Accelerated shipments travel through our faster network and include our weekend advantage.

» WHEN TO CHOOSE IT:

When you need it to be there faster. You can count on Accelerated service when time is a top priority for your shipment.

Time-Critical™

» WHAT IT IS:

Our expedited service with customer-defined delivery dates and times. It comes with the reliability of a guarantee. Shipments move through our fastest network and are handled by our dedicated team from start to finish.

» WHEN TO CHOOSE IT:

When your projects are complicated by short timelines, Time-Critical provides a 100% customer satisfaction guarantee and the proactive notifications you need to feel secure in your shipments.