

5 REASONS TO USE ALUMINUM FOR NAMEPLATES

Aluminum is the metal of choice for durable and strong nameplates, badges, and ID plates. Product identification made from aluminum has value for a wide variety of applications in markets from sporting goods and heavy machinery to food service equipment and furniture.

Recyclable

Aluminum is one material that is 100% recyclable, making it highly attractive from a sustainability point of view.



Durable

Aluminum does not rust, will not break down if exposed to most cleaners or chemicals, and withstands both hot or cold temperatures.

Lightweight

Aluminum does not add significant weight to products, making it possible to complement product design with an authentic material.



Versatile



Aluminum can take on the appearance of other metals like brass or stainless steel. It is also friendly for applying various finishes and textures.

Malleable

Aluminum can be cut, formed, and fabricated to achieve unique designs including contours and embossed graphics.



At McLoone, we combine creativity and expertise to custom manufacture graphic solutions that help you professionally brand your product. Whether building to print, creating rapid prototypes or collaborating on a custom solution, we're known for meeting deadlines and exceeding expectations.