

75
COMPANIES

SPANNING THESE RETAIL FIELDS

- Automotive Retailing, Services
- General Merchandisers
- Internet Services and Retailing
- Specialty Retailers: Apparel
- Specialty Retailers: Other
- Wholesalers: Electronics and Office Equipment



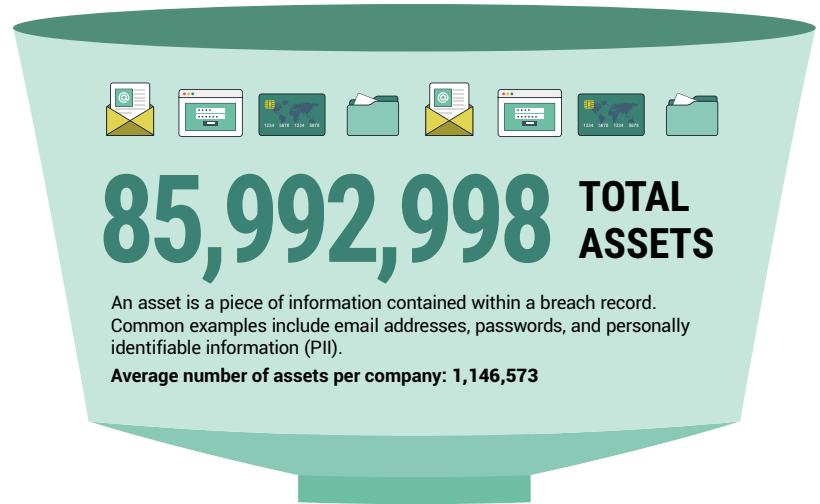
4,372 **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



14,366,328 **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 191,551**



85,992,998 **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

Average number of assets per company: 1,146,573



PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



54,047,920

TOTAL PII ASSETS

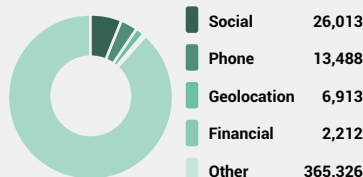
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

Average PII Assets per Company: 720,639



31,046,416 **TOTAL OTHER ASSETS**

Average Other Assets Per Company



898,662

TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (cracked) passwords that are fully exploitable and ready for criminals to use.



11,982 **Average Number of Exposed Passwords per Company**

11,707 **Potentially Exposed C-Level Executives**



1,652 **Potentially Infected Employees**