

APPLIED
IMAGING



MARKETING & DESIGN

YOUR CHALLENGES



ENHANCING THE DIGITAL CUSTOMER EXPERIENCE

Moving into the digital age, customers want their marketing materials fast, with the best quality & the best price. Digital presence is everything for your customer experience.

QUALITY OF MARKETING MATERIAL

The quality of the jobs you produce is going to keep your clients coming back. You wouldn't want your name on something that wasn't perfect, right?

UNREASONABLE TURNAROUND TIMES

Sometimes there's a deadline that is unrealistic but in order to keep your client's happy, you try your hardest to hit the deadline, which can lead to stress on your team, your machines & leaves room for error with unrealistic promises.

WORKFLOW CHALLENGES

When it comes to jobs, each one is unique in its own way. If it takes a lot of manual integration, the production time can be slowed down & productivity declines.

APPLIED'S SERVICE TEAM IS AMAZING, THAT'S A DISTINGUISHING FACTOR FOR THEM & IT ALLOWS ME TO AVOID ANY STORIES OR EXCUSES THAT NO ONE WANTS TO HEAR. THE FLEXIBILITY, THE PARTNERSHIP, THE CAN-DO ATTITUDE. IT'S ALL ABOUT BEING A PARTNER WITH US.

- DAVID HAMILTON, OPERATIONS MANAGER, ARBOR OAKLAND GROUP



OUR SOLUTIONS



MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network & severe security will keep your print shop or marketing firm secure & mitigate any risk from a data breach.

COLOR MANAGEMENT

Photographers, designers, commercial printers & publishers all feel the burden if colors are not properly outputted. Applied Imaging's PROTEAM can craft a solution to exceed your expectations.

AUTOMATING WORKFLOW

There's no time for bottlenecks in your workflow, especially with tight deadlines & expectations. Applied Imaging has solutions that can elevate your business & decrease the headache in manual processes & increase the customer experience.

DIGITAL HIGH-QUALITY PRODUCTION DEVICES

When speed & quality are expectations that are put on your organization from your customers, Applied Imaging can outfit you with the right devices to produce show-stopping results. Impress your customers so they can impress their prospects.

APPLIED ADVANTAGE

- 01 WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.
- 02 FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!
- 03 3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!
- 04 98.8% CLIENT RETENTION RATE.
- 05 SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.
- 06 3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.
- 07 RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!
- 08 RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.
- 09 12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.