

APPLIED  
IMAGING



NON-PROFIT

## YOUR CHALLENGES



### ATTRACTING DONORS & SPONSORS

Funding is a major challenge for Non-profits causing them to heavily rely on donors & sponsors. As competition increases, non-profits have to find ways to differentiate themselves to market their cause.

### CYBERSECURITY

Information is flowing rapidly through a non-profit organization, from emails to sensitive documents with donor information (bank & routing numbers, credit card numbers, personal information.) so mitigating risk can be an expensive & time-consuming task.

### COST REDUCTION

Due to the reduction of funding & requirement to find new donors, reducing expenses is always on a non-profits mind.

### RETRIEVING INFORMATION QUICKLY

Budget planning & tax reporting can be a challenging assignment. With file cabinets & inefficient processes, it becomes very time consuming.

## OUR SOLUTIONS



### MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network & severe security will keep your law firm secure & mitigate any risk from a data breach. Protect your donor information & keep your sponsors coming back year after year with NetSmart Plus.

### ENTERPRISE CONTENT MANAGEMENT

With Applied Imaging's Electronic Content Management (ECM) solutions, you can quickly & easily recall & store information to satisfy any audits, reporting requirements & personnel files.

### COST RECOVERY

Being able to track & bill back for projects, department expenses & fundraising projects is essential to reducing & allocating expenses. Applied Imaging can help you to utilize your Multifunction Printer (MFP) to assign those costs & keep track of expenses.

### PRODUCTION PRINT

High color & high quality newsletters, donor packets & marketing sell sheets is important to acquiring funding. The PROTeam at Applied Imaging can assist in bringing those documents in house so you can reduce time & offset the cost of outsourcing.

WE'RE THE SOURCE OF PUBLIC MONEY, SO WHEN PEOPLE MAKE DONATIONS, THEY EXPECT IT TO GO TOWARD OUR PROGRAMMING. APPLIED IMAGING REALLY CHECKED ALL THE BOXES. THE PRICE, THE QUALITY, THEIR LOCAL TEAM MEMBERS – OF ALL THINGS WE'VE CREATED THIS YEAR, I HAVE TO SAY THE MOVE TO APPLIED IMAGING AND THE PRINTING AND TECHNOLOGY WE HAVE WITH THEM WAS THE BEST DECISION WE'VE EVER MADE.

- MARC COHEN, CHIEF FINANCIAL OFFICER, KIDS KICKING CANCER



APPLIED

ADVANTAGE

- 01 WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.
- 02 FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!
- 03 3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!
- 04 98.8% CLIENT RETENTION RATE.
- 05 SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.
- 06 3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.
- 07 RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!
- 08 RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.
- 09 12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.