APPLIED IMAGING

INSURANCE

YOUR CHALLENGES

MOUNTAINS OF PAPERWORK

Being a paper-heavy industry, managing documents like explanation of benefits, invoices, policies & sensitive client information can be difficult to manage, especially while maintaining regulatory compliance.

CYBERSECURITY

A data breach could ruin the reputation of an insurance organization. With sensitive patient & client information, client's rely on top notch security & privacy.

ERODING PROFIT MARGINS

With competition being at an all-time high & price being something on everyone's minds, it affects the profit margins of most insurance offerings.

COMPETITION

With Insurance "marketplaces" allowing individuals to purchase health insurance directly from carriers, it removes the agents from the process & makes insurance a commodity.

> **IT'S BEEN A GREAT RELATIONSHIP WE'VE DEVELOPED. IT'S ADDED EFFICIENCIES & CUT DOWN ON OUR USE OF PAPER. OUR COSTS HAVE COME DOWN. OUR PRODUCTIVITY IS UP & THE QUALITY OF OUR PRODUCT HAS GONE UP.**
>
> – HAROLD BURRELL, VICE PRESIDENT & PARTNER, LIGHTHOUSE INSURANCE

OUR SOLUTIONS

MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network & security will keep your insurance firm secure & mitigate any risk from a data breach. Your clients will be happy when their social security numbers, addresses, payment information & more is protected.

ENTERPRISE CONTENT MANAGEMENT

Staying compliant with HIPPA & Sarbanes-Oaxley Act becomes easier when all of your client's sensitive information is stored in a central repository. Save money on your bottom line with reduction in fines to combat the eroding profit margins when all of your documents are safe in a secure platform.

WORKFLOW MANAGEMENT

Scanning & indexing policy information & putting into your document management system becomes a breeze with workflow management from Applied Imaging. You'll reduce the time spent on for your employees on manually routing applications, forms, explanation of benefits & disclosures while simplifying processes.

PRODUCTION PRINT

Statements, explanation of benefits & marketing collateral can be easily printed in your office with high quality, digital production color & black & white print machines.

APPLIED ADVANTAGE

01. WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.

02. FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALITY CENTER THAT ANSWERS YOUR CALLS; LIVE!

03. 3.5 HOUR AVERAGE RESPONSE TIME – ONE OF THE BEST IN THE INDUSTRY!

04. 98.8% CLIENT RETENTION RATE.

05. SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.

06. 3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.

07. RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!

08. RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.

09. 12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.