

APPLIED
IMAGING



GOVERNMENT

YOUR CHALLENGES



TIGHT BUDGETS

With rapidly growing threats, it's difficult to manage a budget rise of citizen demands with Technology - As the world becomes more mobile, the demand for technology in state & local government becomes a requirement. Citizens prefer self service options such as portals online with sensitive information.

AUTOMATING WORKFLOW

Doing more with less to satisfy budget cut backs is difficult if your processes are manual. Scanning files to your email, saving it on your hard drive & then uploading them into your systems can be very time consuming on your staff.

SECURING SENSITIVE INFORMATION

Being a municipality, you're storing multiple forms of sensitive information - citizen, employee, tax, & financial; because of this, cybercriminals are targeting state & local governments so they can gain access to that data.

OUR SOLUTIONS



MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network security will keep your **law firm** secure & mitigate any risk from a data breach. Adhere to your state's security measures & other compliance standards ensuring your employees, citizens & government officials are safe.

ENTERPRISE CONTENT MANAGEMENT

With citizens becoming more mobile & requiring a certain level of urgency when recalling their documents, having an ECM system in place can speed up the process of retrieving information. Your government officials can pull up their information quickly on their mobile device & answer questions on the spot if needed.

COST RECOVERY

Implement an electronic charge-back system that can be integrated with your multifunction copier from Applied Imaging. Being able to track each print job, each incoming fax & each copy job will allow you to stay within your budget & keep each department accountable.

WORKFLOW SOLUTIONS

Streamlining your workflow through software tools from Applied Imaging will not only eliminate manual processes, allowing you to "Do more with less" but also, ensure all documents are routed to the appropriate area, are kept secure & free from error (which could cost your municipality money).

“Whenever we call, they jump on an issue & resolve it quickly. When it comes to our network & uptime, the size of their staff provides an instant response & can solve everything over the phone or remotely. That's what it's all about.

- ELIZABETH WITT, TOWNSHIP CLERK, CONWAY TOWNSHIP



APPLIED

ADVANTAGE

- 01 **WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.**
- 02 **FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!**
- 03 **3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!**
- 04 **98.8% CLIENT RETENTION RATE.**
- 05 **SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.**
- 06 **3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.**
- 07 **RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!**
- 08 **RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.**
- 09 **12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.**