

APPLIED
IMAGING



BANKING & FINANCE

YOUR CHALLENGES



REGULATORY COMPLIANCE

Having to maintain compliancy with regulations like ALLL, CECL, Basel III, & Dodd-Frank Act, financial institutions are looking toward technology to recall information in real time to mitigate risk & fines.

CYBERSECURITY

A data breach could cripple a financial institution and your client's rely on top notch security of their confidential information.

COST REDUCTION

Statement printing, Pre-printed banking forms, multiple fax lines, lack of control with personal printers – these costs add up

AUTOMATING PROCESSES

Being such a “process heavy” industry, any inefficiency can slow down operation & frustrate consumers

“THE ONE BENEFIT I LOVE IS THE FACT MY EMPLOYEES ARE NOT SPENDING TIME LOOKING FOR TONER. I THINK MY TIME IS VALUABLE. I THINK MY EMPLOYEES’ TIME IS VERY VALUABLE & I WOULD RATHER SPEND IT WITH MEMBERS THAN LOOKING FOR TONER.”

- CHRIS CROSS, CHIEF OPERATIONS OFFICER, AAC CREDIT UNION

OUR SOLUTIONS



MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network & sever security will keep your firm secure & mitigate any risk from a data breach.

ENTERPRISE CONTENT MANAGEMENT

Compliance audits will be a breeze if you can retrieve all of your information from an Enterprise Content Management system. Access confidential client & financial information quickly, simplify information sharing between branches & integrate your existing customer relation management systems with a robust, secure platform.

WORKFLOW & FORMS MANAGEMENT

Being able to scan, index fields, transfer information to other departments & automate approvals with loans, expense reports, client requests & more will make your financial institution more productive & efficient.

MANAGED PRINT SERVICES

Manage rising costs of printing by implementing a solution with one simple cost per print & all toner & service included. Track usage by department & employee & charge back if necessary.



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ADVANTAGE

- 01 **WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.**
- 02 **FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!**
- 03 **3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!**
- 04 **98.8% CLIENT RETENTION RATE.**
- 05 **SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.**
- 06 **3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.**
- 07 **RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!**
- 08 **RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.**
- 09 **12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.**