

APPLIED
IMAGING



HIGHER EDUCATION

YOUR CHALLENGES



DECLINING ENROLLMENT & COMPLETION RATES

Tuition continues to grow each year & high school graduates are opting to go the vocational route or enter the workforce immediately. According to the National Student Clearinghouse (NSC), 30% of students drop out of college & never graduate with their degree.

FINANCIAL DIFFICULTIES & STATE FUNDING

Each year, funding decreases, which causes universities to have to increase their tuition or cut costs.

COMPLETION

Because of the decrease in enrollment and allure of other universities offering strictly online programs, colleges and universities feel the pressure of stepping up their promotion efforts with innovative ideas to draw in student enrollment.

DATA BREACHES

With classes, transcripts & financial information being online, higher ed facilities are at risk for a data breach so keeping their networks secure will ensure their clients (students) are safe.

OUR SOLUTIONS



MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24-hour user support, network & server security will keep your law firm secure & mitigate any risk from a data breach. Protect your student information & stop cyber intruders in their tracks.

ENTERPRISE CONTENT MANAGEMENT

With Applied Imaging's ECM software, you can easily keep track of transcripts, student records & financial information to be able to recall quickly & easily, but also keep securely.

COST RECOVERY

Decreasing in funding means every expense needs to be tracked, but it's not always easy. With student ID's as proximity cards, you can use your Multifunction Copiers from Applied Imaging to track copies & prints and deduct from their account. You can also bill back departments.

DATA DESTRUCTION

Paper is still very much alive in universities & these documents can contain very specific & sensitive information. Purging old documents such as paper transcripts, financial statements, employee documents & more can be easy with ShredHub, powered by Applied Imaging...& don't worry, with a predictable monthly bill, you can control costs too.

THEIR PHILOSOPHIES, THEIR PRIORITIES, THE THINGS THEY VALUE REALLY ARE CUSTOMER CENTERED. THEY'RE DEPENDABLE. THEY LIVE UP TO WHAT THEY PROMISE. THEY EXCEED YOUR EXPECTATIONS. IT'S WORKED OUT TO BE A GREAT RELATIONSHIP & ONE OF THE MOST SATISFYING CONTRACTS I'VE EVER HAD.

- FRED STEINER, PURCHASING DIRECTOR, HENRY FORD COLLEGE



APPLIED

ADVANTAGE

- 01 **WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.**
- 02 **FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!**
- 03 **3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!**
- 04 **98.8% CLIENT RETENTION RATE.**
- 05 **SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.**
- 06 **3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.**
- 07 **RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!**
- 08 **RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.**
- 09 **12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.**