APPLIED IMAGING

REAL ESTATE

YOUR CHALLENGES

CYBERSECURITY RISKS

Cybersecurity continues to be a huge challenge for most real estate companies as they house sensitive client information. Managing realtors own smart devices & keeping the network up, running at optimal performance can be an IT roadblock.

STREAMLINING DOCUMENTS & SIGNATURES

Compiling, storing & transferring information (Buyer's Agent agreements, purchase agreements, seller disclosures, etc) between other realtors, clients & the firm can be very inefficient & unsecure due to the amount of paperwork.

LISTING DIFFERENTIATION

Competition between other agents & comparable homes on the market continues to be a large challenge. Differentiation is key.

AGENT MOBILITY

As more & more agents become mobile, working from the car, a coffee shop, or your house. It can be inconvenient when trying to print contracts, applications & more.

> " WE LIKE TO ALIGN OURSELVES WITH PEOPLE WHO THINK THE SAME & DO BUSINESS THE SAME; SOMEONE THAT HAS THE SAME ETHICS OR MORALS THAT OUR COMPANY DOES. THAT'S APPLIED IMAGING.
>
> – RYAN OGLE, OWNER, BLU HOUSE PROPERTIES

OUR SOLUTIONS

MANAGED NETWORK SERVICES

Proactive IT services with patch updates, 24 hour user support, network & sever security will keep your firm secure & mitigate any risk.

WORKFLOW & FORMS MANAGEMENT

Accelerating the approval process with purchasing or leasing agreements becomes more streamlined. Electronic signatures & document managment integration.

ENTERPRISE CONTENT MANAGEMENT

Bringing all unstructured information (Emails, listings, video tours, forms, etc.) into one secure system that is accessible on your mobile device & by multiple parties at the same time.

PRODUCTION PRINT

Print your listings, guides & marketing material on a high-quality color production print device to elevate your brand. More attention-grabbing marketing material will move your inventory fast.

MOBILE PRINTING

Your property managers & agents will be more efficient with the ability to print important documents such as contracts & forms & scan back from their mobile devices at any time, from any of your networked multifunctional copiers.

APPLIED ADVANTAGE

01. WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.

02. FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALITY CENTER THAT ANSWERS YOUR CALLS; LIVE!

03. 3.5 HOUR AVERAGE RESPONSE TIME – ONE OF THE BEST IN THE INDUSTRY!

04. 98.8% CLIENT RETENTION RATE.

05. SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.

06. 3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.

07. RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!

08. RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.

09. 12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.