

APPLIED
IMAGING



HEALTHCARE

YOUR CHALLENGES



CYBERSECURITY

Securing highly sensitive patient information.

INVOICE & PAYMENT PROCESSING

Collecting payment is the largest challenge.

PRICE TRANSPARENCY

Patients are researching service pricing & choosing hospitals based on that.

PATIENT EXPERIENCE

Tough competition attracting & retaining patients & match high levels of customer service because patients have to pay more for their healthcare, so they want the best.

BIG DATA

Patients want access to their healthcare information anytime, anywhere & quickly.

THE BOTTOM-LINE BENEFIT WITH APPLIED IMAGING IS PRICELESS. THEY'VE COME THROUGH IN AREAS WE DIDN'T EVEN KNOW THEY COULD HELP. THEIR PEOPLE WALKED US THROUGH A STEP BY STEP PROCESS TO THE POINT WE'RE MORE STREAMLINED & MORE TECHNOLOGICALLY ADVANCED & DON'T HAVE TO WORRY ABOUT I.T. STUFF. IT ALLOWS ME TO BE A DOCTOR, WHICH IS WHY I'M HERE.

- DR. MATTHEW BARTON, PARTNER, BARTON CHIROPRACTIC

OUR SOLUTIONS



MANAGED NETWORK SERVICES

NetSmart Plus, a division of Applied Imaging, can create a risk mitigation plan, monitor your network, prevent attacks & reduces fear. Mapping out your IT Road-map will ensure HIPPA compliancy for risk.

INFORMATION WORKFLOW

Implementing a solution to scan & route critical information can create an elevated patient experience & improve IT productivity. Applied Imaging can provide software to streamline the accounts payable, human resource & discharge processes.

ENTERPRISE CONTENT MANAGEMENT

Streamlining your electronic medical records process reduces the number of steps required to index information. Having a repository where data can be encrypted & stored is important. Hospitals & practices can benefit from indexing records, depositions, court documents, forms & insurance information.

SECURELY DESTROY

Maintaining security & discretion of patient information is a requirement of HIPPA. When it's time to destroy information, it's imperative to work with a company that's a member of the NAID, like ShredHub, a division of Applied Imaging. Since compliance is a chief concern, ShredHub can provide a Certificate of Destruction.



APPLIED

ADVANTAGE

- 01 **WORK WITH A COMPANY THAT HAS OVER 30 YEARS OF EXPERIENCE SERVING YOUR INDUSTRY.**
- 02 **FAST, FRIENDLY & AMAZING SERVICE; BACKED BY OUR CUSTOMER LOYALTY CENTER THAT ANSWERS YOUR CALLS; LIVE!**
- 03 **3.5 HOUR AVERAGE RESPONSE TIME - ONE OF THE BEST IN THE INDUSTRY!**
- 04 **98.8% CLIENT RETENTION RATE.**
- 05 **SUPPORT 40,000+ COPIERS & PRINTERS IN THE FIELD.**
- 06 **3500+ MANAGED SERVERS & WORKSTATIONS BY NETSMART PLUS.**
- 07 **RECOGNIZED BY INC5000 AS ONE OF THE FASTEST GROWING COMPANIES IN THE UNITED STATES!**
- 08 **RECOGNIZED BY ENX MAGAZINE AS BEING AN ELITE DEALER.**
- 09 **12 LOCATIONS TO SERVE YOU IN MICHIGAN & OHIO.**