



# THE ROI OF WIRELESS NETWORK MONITORING FOR THE ENTERPRISE

Business success can be measured in many ways. From revenue and customer success to employee productivity and satisfaction. Largely, success often depends on technology and as wireless networks become more critical for day-to-day operations, reliable wireless communication is an ally in the battle between operating costs and profits. Wireless Network Monitoring from 7SIGNAL is the linchpin to reliable Wi-Fi providing actionable data that keeps devices connected, and the business successful.

## Information Technology

- ✓ Reduce time to ticket resolution by 50%
- ✓ 100% SaaS means no data center costs
- ✓ Lower deployment costs
- ✓ Proactive testing reduces help desk calls by 20%
- ✓ Increase IT operational efficiency
- ✓ Reduce Wi-Fi troubleshooting travel
- ✓ Reduce ticket escalations
- ✓ Remote visibility into the WLAN
- ✓ Know if issues are wired, wireless or device related
- ✓ Find and fix WLAN issues before users complain

## Operations

- ✓ Increase employee satisfaction
- ✓ Increase productivity
- ✓ End Wi-Fi complaints
- ✓ Keep IoT devices connected
- ✓ Allow employees to roam freely with wireless devices
- ✓ Support BYOD policy
- ✓ Ensure VoIP and video meetings are glitch free
- ✓ Reduce lost sales revenue
- ✓ Contain overtime costs
- ✓ Eliminate supply chain ripple effects
- ✓ Decrease compliance violations or materials costs

## Customer Success

- ✓ Software bugs found on Cisco APs that could have cost one of the world's largest information technology companies millions of dollars in downtime.
- ✓ Reduced helpdesk calls and increased employee productivity at Zenefits
- ✓ 20% increase in throughput, 10% increase in radio attach success rate, 8% drop in retransmission rate at a multinational oil and gas company.

What does network downtime cost your business?



**Enterprise Network downtime can cost \$300,000**

/per hour

-Gartner



**Top Strategy for Millennials: Open BYOD Policy**

-Forbes



**\$9,000**

/per minute

**Data Center Downtime Cost**

-NEF



**Critical application failure can cost up to \$500,000**

/per hour

-IDC

\*Data is based on customer feedback, testimonials and published customer case studies unless otherwise stated