

THE ROI OF WIRELESS NETWORK **MONITORING FOR THE ENTERPRISE**

Business success can be measured in many ways. From revenue and customer success to employee productivity and satisfaction. Largely, success often depends on technology and as wireless networks become more critical for day-to-day operations, reliable wireless communication is an ally in the battle between operating costs and profits. Wireless Network Monitoring from 7SIGNAL is the linchpin to reliable Wi-Fi providing actionable data that keeps devices connected, and the business successful.

What does network downtime cost your business?

Enterprise Network downtime can cost

Information Technology



- Reduce time to ticket resolution by 50%
- 100% SaaS means no data center costs



Lower deployment costs



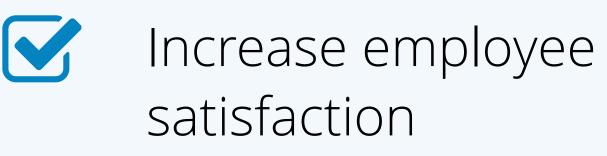
Proactive testing reduces help desk calls by 20%



Increase IT operational efficiency



Operations



- Increase productivity
- End Wi-Fi complaints
 - Keep IoT devices connected
 - Allow employees to roam freely with wireless devices

Support BYOD policy





/per hour

-Gartner

Top Strategy for Millennials: Open **BYOD Policy**

-Forbes

Reduce Wi-Fi troubleshooting travel

- Reduce ticket escalations
- Remote visibility into the WLAN
- Know if issues are wired, wireless or device related
- Find and fix WLAN issues before users complain

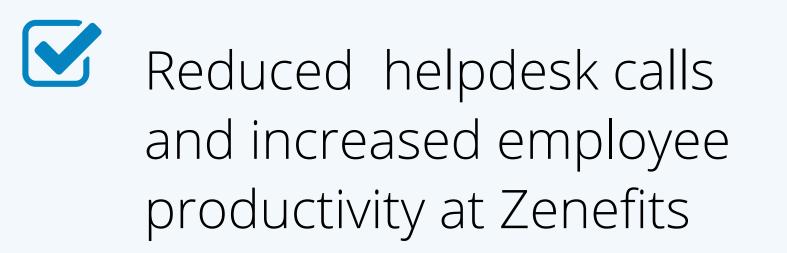
meetings are glitch free

- Reduce lost sales revenue
- Contain overtime costs
- Eliminate supply chain ripple effects
- Decrease compliance violations or materials costs

Customer Success

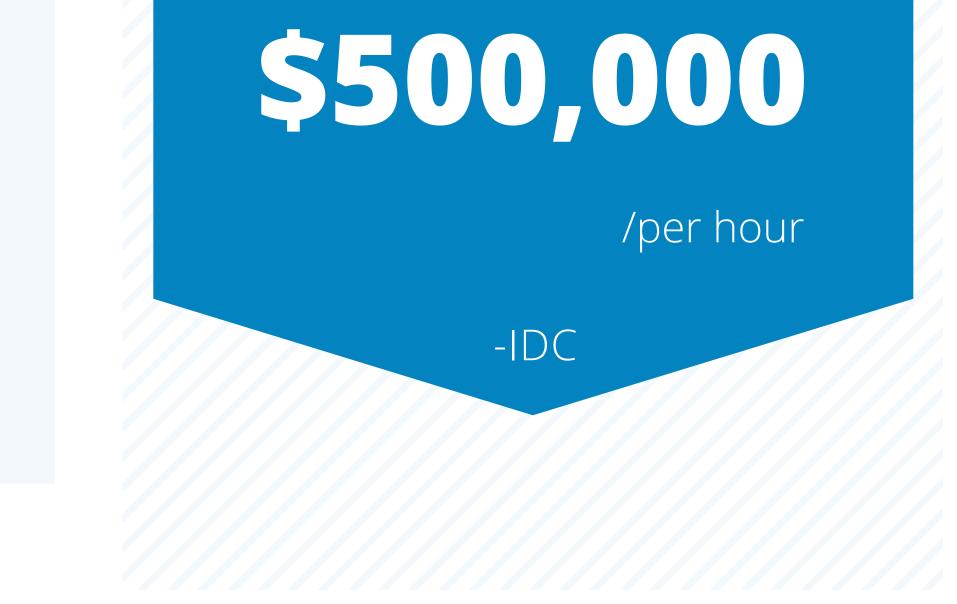


Software bugs found on Cisco APs that could have cost one of the world's largest information technology companies millions of dollars in downtime.



\$9,000 Data Center /per minute Downtime Cost -NEF Critical application failure can cost up to

20% increase in throughput, 10% increase in radio attach success rate, 8% drop in retransmission rate at a multinational oil and gas company.



*Data is based on customer feedback, testimonials and published customer case studies unless otherwise stated

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