

THE ROI OF WIRELESS NETWORK MONITORING FOR THE ENTERPRISE

Business success can be measured in many ways. From revenue and customer success to employee productivity and satisfaction. Largely, success often depends on technology and as wireless networks become more critical for day-to-day operations, reliable wireless communication is an ally in the battle between operating costs and profits. Wireless Network Monitoring from 7SIGNAL is the linchpin to reliable Wi-Fi providing actionable data that keeps devices connected, and the business successful.



WHAT DOES NETWORK DOWNTIME COST YOUR BUSINESS?

Enterprise Network downtime can cost

\$300,000
/PER HOUR

- Gartner

Data Center Downtime Cost

\$9,000
/PER MINUTE

- NEF

Critical application failure can cost

\$500,000
/PER HOUR

- IDC

Top Strategy for Millennials

BYOD
POLICY

- Forbes

INFORMATION TECHNOLOGY

- Reduce time to ticket resolution by 50%
- 100% SaaS means no data center costs
- Proactive testing reduces help desk calls by 20%
- Increase IT operational efficiency
- Reduce ticket escalations
- Remote visibility into the WLAN to find and fix issues before users complain
- Insight into issue origin: wired, wireless or device

OPERATIONS

- Increase employee satisfaction and productivity
- End Wi-Fi complaints
- Keep IoT devices connected
- Allow employees to roam freely with wireless devices
- Support BYOD policy
- Ensure VoIP and video meetings are glitch free
- Reduce lost sales revenue
- Decrease compliance violations or materials costs
- Eliminate supply chain ripple effects

CUSTOMER SUCCESS

43% reduction in network-related unplanned downtime

Software bugs found on Cisco APs that could have cost one of the world's largest information technology companies millions of dollars in downtime

3,000+ end user productivity hours gained back per year

Reduced helpdesk calls and increased employee productivity at Zenefits

20% increase in throughput, 10% increase in radio attach success rate, 8% drop in retransmission rate at a multinational oil and gas company.

*Data is based on customer feedback, testimonials and published customer case studies unless otherwise stated