



THE WI-FI PERFORMANCE COMPANY

DRIVING REAL MEDIA VALUE

WHO IS 7SIGNAL?

7SIGNAL is the leader in wireless experience monitoring, providing insight into wireless networks and control over Wi-Fi performance so businesses and organizations can thrive.

Our cloud-based wireless network monitoring platform continually tests and measures Wi-Fi performance at the edges of the network, enabling fast solutions to Wi-Fi issues and stronger connections for mission-critical users, devices and applications. The result is an experience unlike any other.

Since 2007, our platform has enabled organizations to manage the Wi-Fi user experience on their networks by collecting key Wi-Fi performance data across the enterprise and displaying it for easy analysis.



7SIGNAL BY THE NUMBERS

7SIGNAL was founded on the principle of providing the best wireless experiences imaginable and provides the first and only Wi-Fi performance agent for mobile devices.



15

Patented technologies ranging from active Wi-Fi testing techniques to monitoring and device management.



3

Value-focused products that keep devices and users connected.



24

Years of experience delivering Wi-Fi insights, control and performance to the people and devices that need them most.

WHAT 7SIGNAL CAN OFFER

THE VALUE WE CAN PROVIDE:

- 7SIGNAL experts are a valuable resource for topics including [Wi-Fi monitoring](#), [digital experience monitoring](#), [wireless networks as a business commodity](#), and more.
- The 7SIGNAL team maintains a pulse on all things wireless. We can help you identify and expand upon [top trends](#) in the industry.
- After years of success implementing enterprise wireless experience monitoring across industries, 7SIGNAL can provide [case studies](#), client examples, and valuable sources for interviews.
- 7SIGNAL is a credible voice in the wireless industry, providing free [webinars](#) and featuring [influential partners](#) to educate technical, C-suite, and industry-specific audiences alike—your key readership.



7SIGNAL BY THE **INDUSTRY**

Industry research firm IDC found that 7SIGNAL customers had a 65% reduction in identifying Wi-Fi problems, reduced unplanned downtime by 43%, and realized an amazing 670% ROI.



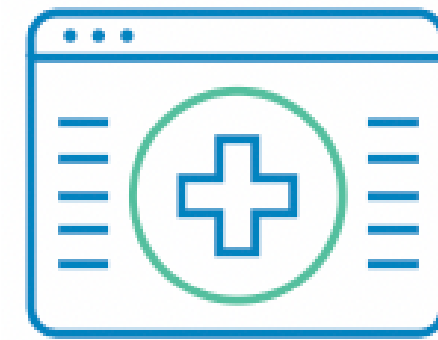
EDUCATION



ENTERPRISE



FINANCIAL



HEALTHCARE



HIGH DENSITY



RETAIL



MANUFACTURING

RECENT NEWS

Visit 7SIGNAL's [website](#) for local research, insights, news, and more.

7SIGNAL

7SIGNAL Recognized In Gartner's Market Guide For Digital Experience Monitoring

Cleveland, OH – 7SIGNAL®, the leader in enterprise wireless experience monitoring, today announced that it has been...

7SIGNAL

7SIGNAL Announces Mobile Eye For IGEL OS

7SIGNAL's investment in Linux development provides customers with 100% visibility into IGEL OS-powered endpoints and...

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7SIGNAL Launches Enhanced Wireless Monitoring Application

Latest release of Mobile Eye® enhances connections and improves the digital experience for business professionals and...

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Daisy Corporate Services First To Offer 7SIGNAL As Managed Service In The UK

The UK's largest independent IT provider launches wireless network monitoring (WNM) as managed service to its customers

7SIGNAL

7SIGNAL Adds Sama Wi-Fi To Distribution Network, Expands Market Reach Into Mexico & Latin America

Sama Wi-Fi address demand for dependable Wi-Fi, sites enterprise trends in wireless network monitoring, IoT, Smart Cities...

7SIGNAL

National Health Service (NHS) Fife, Scotland, Selects 7SIGNAL To Enhance The Wi-Fi User Experience

Cleveland, OH – 7SIGNAL®, the leader in enterprise cloud Wireless Network Monitoring announced, today that the National...

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Northern Kentucky's Largest Healthcare Provider Deploys 7SIGNAL To Find & Fix Roaming & VoIP Issues

7SIGNAL resolves roaming issues with hospital workstations on wheels (WoWs), reveals firmware issues with VoIP phones and...

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Newest Release Of 7SIGNAL Mobile Eye Expands Wi-Fi Monitoring Capabilities To Include Adjacent And Co-Channel Interference Problems

7SIGNAL Mobile Eye solves the #1 problem for Wi-Fi engineers; new GUI reduces clicks with shortcuts; configuration tools...



MEET THE **INDUSTRY** EXPERTS

7SIGNAL's subject matter experts are ready to provide everything from deep technical insight to high-level trends analysis. They're on the ground every day talking with customers, developing the technology, and educating other industry professionals.



TOM BARRETT

President & CEO | 7SIGNAL

Connect on [LinkedIn](#).

Tom Barrett has over 28 years of management experience in high growth and turn-around from start-up companies to Fortune 500 organizations. Tom's expertise is in building and developing high-performing teams for private equity and venture capital funded companies. His most-shared business advice? It involves two things: People and cash. You can't grow without the best people, and you can't get the best people without cash.

Specialties: *Growth-minded companies (start-ups), management and growth, commentary on 7SIGNAL's new developments.*

MEET THE **INDUSTRY** EXPERTS



DON COOK

Chief Marketing Officer | 7SIGNAL

Connect on [LinkedIn](#).

Don Cook has over 15 years of experience in marketing for the tech industry with expertise in demand generation and product marketing. Don has a proven track record of building and leading high-performing teams and is proficient in SaaS and enterprise software marketing. He is confident 7SIGNAL's biggest contribution aside from the product is what it gives back to the community in the form of trainings.

Specialties: Wireless market as a whole, 7SIGNAL's position in the market.

MEET THE **INDUSTRY** EXPERTS



JIM VAJDA

VP & Chief Wireless Officer | 7SIGNAL

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Jim Vajda has over 10 years of professional experience as an expert-level wireless network engineer in healthcare, K12, higher education, nonprofit, MSP, and government verticals. He has industry-leading knowledge in wireless networking for the business community and the enterprise use case.

Specialties: *Wireless engineering, highly technical wireless topics.*

MEET THE **INDUSTRY** EXPERTS



SIMON RENOUF

VP of Product, Support and Services | 7SIGNAL

Connect on [LinkedIn](#).

Simon Renouf has over 15 years of operational product management, marketing and sales experience across SaaS/Cloud, Telecommunications and IT Services. His specialties lie in synthesizing information between the different areas of a business: engineering, marketing, finance, sales, and customer feedback departments.

Specialties: *General application of wireless monitoring tech, bringing the technical topics to an understandable level for the audience.*



YOUR **MEDIA** CONTACT

Happy to connect you with **7SIGNAL** experts!



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