## Announcement

- We have some BIG news to share with associates this week. Tune in tomorrow to learn more!
- @[username] is excited to announce that we're partnering with @PennFoster to offer an online vet practice management undergraduate certificate to our associates starting this [insert season]! Learn more: [insert link]
- Have you heard that @username is now offering online vet practice management courses at a reduced cost to its associates? Learn how to apply: [insert link]
- Think you don't have the time to become a certified vet practice manager? Think again! Our new undergrad certificate program is 100% online and works to fit your schedule

## Inspirational

- Interested in completing the Certified Veterinary Practice Manager (CVPM) exam? Apply to our online vet practice management program to earn your formal education requirement: [insert link]
- Take the first step towards the highest level of credential for professional veterinary managers! Apply today [insert link]
- Advance your career by applying to become a certified vet practice manager with @username and @PennFoster today! [insert link]
- It's time to follow your dreams apply to become a vet practice manager [insert link]

## **General Program**

- Apply to a discounted vet practice management program from @PennFoster to advance your career and earn your Certified Veterinary Practice Manager distinction
- Want to become a certified vet practice manager but not sure where to start? Take the first step by applying to our vet practice management undergrad certificate program
- This isn't your traditional education platform. We offer online courses that are flexible to fit to your lifestyle. Visit [insert link] to learn more
- It's true you can earn your @PennFoster vet practice management undergraduate certificate online and at your own pace!

## Completion

- Join us in celebrating @employeename! He/she is our first associate to complete the veterinary practice management certificate program. Let us help you follow your dreams too!
- Advancing your career isn't always easy. Congratulations @employeename for working hard to earn your @PennFoster vet practice management undergraduate certificate!
- We're so proud of our vet practice management certificate graduates! Be on the lookout for the next application round so that you can follow your life aspirations, too