[Date]

[Contact Name]

[Title]

[Phone]

**[YOUR COMPANY NAME] Partners with Penn Foster to Offer Affordable Veterinary Technician Associate Degree Program**

[Location]—[Date] – [YOUR COMPANY NAME], a national provider of veterinary care, and Penn Foster, a leading provider of skills training and education solutions for corporations, today announced the launch of a program that gives [YOUR COMPANY NAME] associates an affordable pathway to becoming a Credentialed Veterinary Technician (CVT).

[YOUR COMPANY NAME] will allow eligible associates to enroll in the Penn Foster Associate Degree program to reach their career goal of becoming a CVT. [YOUR COMPANY NAME] is offering employees tuition assistance and full scholarships, demonstrating the company’s commitment to providing career enhancements for its associates and increasing the number of CVTs in the profession.

[INSERT QUOTE FROM YOUR COMPANY HERE]

Penn Foster’s online program is fully accredited by the American Veterinary Medical Association (AVMA) and is tailored for working adults. It consists of four semesters, designed to give students the skills they will use in the field as veterinary technicians. The program also includes two hands-on externships for students to enhance the skills learned in their academic classes. After finishing the program, associates will be eligible to sit for the Veterinary Technician National Examination (VTNE).

“Penn Foster is very excited to be working with such a high-caliber organization to help them meet their employment demands,” said John Shrader, GM and Executive Vice President, Penn Foster. “By partnering with Penn Foster, [YOUR COMPANY NAME] is providing employees with a feasible way of advancing their education and gaining relevant skills while being able to continue working full time in their chosen field. It’s a wonderful example of how a business built on a specific vertical expertise can be effectively complemented by an online educational component.”

Veterinary technicians play an essential role at [YOUR COMPANY NAME] hospitals, where they assist with surgery and other medical procedures, administer medications and help pet owners understand the doctor’s recommendations. According to the U.S. Bureau of Labor Statistics, the veterinary technician profession is expected to increase by 19 percent between 2014 and 2024, much faster than the average for all occupations.

**About [YOUR COMPANY NAME]**

[INSERT BOILER PLATE HERE]

**About Penn Foster**

Students, employers and partner organizations rely on Penn Foster to build the skills and knowledge to power the 21st century workforce. For over 125 years, Penn Foster has been dedicated to helping people lead more meaningful and productive lives and to improving social outcomes through education. Penn Foster provides career pathways for opportunity youth and adult learners through diverse and affordable online diploma, certificate and degree programs, offered via its high school, career school and college. With more than 30,000 graduates each year, Penn Foster's online and blended learning programs are delivered in a self-paced, competency-based model wrapped by comprehensive academic, professional and personal support and coaching. For more information, visit <http://partners.pennfoster.edu/>.