[DATE]

[CONTACT NAME]

[TITLE]

[PHONE]

**[YOUR COMPANY NAME] Partners with Penn Foster to Offer Affordable Veterinary Practice Management Undergraduate Certificate Program**

[LOCATION]—[DATE] – [YOUR COMPANY NAME], a national provider of veterinary care, and Penn Foster, a leading provider of skills training and education solutions for corporations, today announced the launch of a program that gives [YOUR COMPANY NAME] associates an affordable pathway to fulfill the formal education requirement for the Certified Veterinary Practice Manager (CVPM) certification.

[YOUR COMPANY NAME] will allow eligible associates to enroll in the Penn Foster undergraduate certificate program to assist in reaching their career goal of becoming a certified veterinary practice manager. [YOUR COMPANY NAME] is offering [INSERT EMPLOYEE TUITION ASSISTANCE/SCHOLARSHIP INFORMATION], demonstrating the company’s commitment to providing career enhancements for its associates and increasing the number of veterinary practice managers in the profession.

[INSERT QUOTE FROM YOUR COMPANY HERE]

Penn Foster’s online program qualifies as the formal education requirement for CVPM certification offered by the Veterinary Hospital Managers Association and is tailored for working adults. The undergraduate certificate program consists of 19 credit hours and is designed to prepare students with the strategies, procedures, policies, and management skills needed to run the daily operations of a veterinary business. Upon completion of the program, employees will have completed one of the four requirements to sit for the CVPM exam. The CVPM designation is recognized by many veterinary practice leaders as the highest level of credential for professional veterinary managers and is often preferred or required when applying for a veterinary manager position.

“Penn Foster is very excited to be working with such a high-caliber organization to help them meet their employment demands,” said Frank F. Britt, Chief Executive Officer, Penn Foster. “By partnering with Penn Foster, [YOUR COMPANY NAME] is providing employees with a feasible way of advancing their education and gaining relevant skills while being able to continue working full time in their chosen field. It’s a wonderful example of how a business built on a specific vertical expertise can be effectively complemented by an online educational component.”

Veterinary practice managers play an essential role at [YOUR COMPANY NAME] hospitals, where they run the daily operations of the veterinary business. CVPM certified veterinary practice managers are an elite group of professionals who inspire and excel in the veterinary space.

**About [YOUR COMPANY NAME]**

[INSERT BOILER PLATE HERE]

**About Penn Foster**

Students, employers, and partner organizations rely on Penn Foster to build the skills and knowledge to power the 21st century workforce. For over 125 years, Penn Foster has been dedicated to helping people lead more meaningful and productive lives and to improving social outcomes through education. Penn Foster provides career pathways for opportunity youth and adult learners through diverse and affordable online diploma, certificate, and degree programs, offered via its high school, career school, and college. With more than 30,000 graduates each year, Penn Foster's online and blended learning programs are delivered in a self-paced, competency-based model wrapped by comprehensive academic, professional and personal support and coaching. For more information, visit <http://partners.pennfoster.edu/>.