



Discover How...

Quint-Pro Siding and Windows Got a 1,000%+ Increase in Online Reviews and a 5.0 Rating



About Quint-Pro

Quint-Pro Siding & Windows offers premium products, including top-of-the-line windows, siding, and gutters in the greater Dallas area.

The Challenge

As a young business, Quint-Pro was struggling to get their presence known. The quality of their online reviews was great, but they wanted to substantially increase the number of reviews.

The Solution

In 2018, Quint-Pro enrolled in the Authentic Feedback™ program by gFour Marketing. Here are some of the program highlights.

- The **prospect receives a link** to Quint-Pro's reviews prior to the initial meeting (making them feel more confident about their decision);
- The salesperson **captures the customer's review** instantly while they are face-to-face, and their customer is raving about the wonderful work that was done.
- The customer **leaves the review** right on their phone, rather than waiting to get access to a computer.
- The homeowner **automatically links** to Quint-Pro's Google, Facebook and BBB pages to leave a review for everyone to see so they don't have to search for each individual site.
- **Easy monitoring** of their online reputation and consulting by gFour's experts.

The Results

Enjoyed a **1,000%+ increase in online reviews** going from just 8 Google reviews to almost 100 with a 5.0 rating.

Over **80%** of their customers are leaving a review online for others to see.

Because of their hard work and customer experience, **100% of the reviews are positive.**



"At a time when social media has trained consumers to purchase based on reviews, this program couldn't have come at a better time. The real beauty of it is, its simplicity. And I was SO impressed with the level of service gFour Marketing provided when implementing the program. We knew exactly what we were getting and how to use it. I think the program's success is based on that. I've already recommended the program to a number of other business owners and they are enjoying success with it as well."

John Quint

Owner, Quint-Pro Siding and Windows