CHICAGO BOOTH CExecutive Education

# Digital Innovation, Strategy, and Management

Faculty: Rob Wolcott

## **Topic Overview – Live-Online Format**

All times are Central Time

	<b>Module 1:</b> Monday, July 19	<b>Module 2:</b> Tuesday, July 20
9:00 am- 11:00 am CT	Innovation Strategy and Foresight Part I	Innovation Strategy and Foresight Part II
11:00 am- 11:30 am CT	Networking Session	
	Module 3: Wednesday, July 21	<b>Module 4:</b> Thursday, July 22
9:00 am- 11:00 am CT	Making Innovation Happen: Structure, Process, Culture and Leadership Part I	Making Innovation Happen: Structure, Process, Culture and Leadership Part II

### **PROGRAM ADMISSIONS**

If you are ready to build on your success, challenge yourself, and take your organization to the next level, Chicago Booth is ready for you.

For questions, please contact us at exec.ed@chicagobooth.edu or +1 312.464.8732.

CHICAGO BOOTH W Executive Education

# Digital Innovation, Strategy, and Management

Faculty: Rob Wolcott

## **Topic Overview – Live-Online Format**

All times are Central Time

	<b>Module 1:</b> Monday, November 8	<b>Module 2:</b> Tuesday, November 9
9:00 am- 11:00 am CT	Innovation Strategy and Foresight Part I	Innovation Strategy and Foresight Part II
11:00 am- 11:30 am CT	Networking Session	
	<b>Module 3:</b> Wednesday, November 10	Module 4: Thursday, November 11
9:00 am- 11:00 am CT	Making Innovation Happen: Structure, Process, Culture and Leadership Part I	Making Innovation Happen: Structure, Process, Culture and Leadership Part II

### **PROGRAM ADMISSIONS**

If you are ready to build on your success, challenge yourself, and take your organization to the next level, Chicago Booth is ready for you.

For questions, please contact us at exec.ed@chicagobooth.edu or +1 312.464.8732.